

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT														
EFFECTIVE DATE:	03/01/2012														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>2991292 Canada Inc.</td> <td></td> <td>03/27/2012</td> <td>CORPORATION: CANADA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	2991292 Canada Inc.		03/27/2012	CORPORATION: CANADA				
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<table border="1"> <tr> <td>Name:</td> <td>JCorp Inc.</td> </tr> <tr> <td>Street Address:</td> <td>95 Gince Street</td> </tr> <tr> <td>City:</td> <td>St. Laurent</td> </tr> <tr> <td>State/Country:</td> <td>QUEBEC</td> </tr> <tr> <td>Postal Code:</td> <td>H4N 1J7</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: QUEBEC</td> </tr> </table>				Name:	JCorp Inc.	Street Address:	95 Gince Street	City:	St. Laurent	State/Country:	QUEBEC	Postal Code:	H4N 1J7	Entity Type:	CORPORATION: QUEBEC
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PROPERTY NUMBERS Total: 2															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1183044</td> <td>OLD RIVER</td> </tr> <tr> <td>Registration Number:</td> <td>2181663</td> <td>OLD RIVER</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1183044	OLD RIVER	Registration Number:	2181663	OLD RIVER			
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CORRESPONDENCE DATA															
<p>Fax Number: 2028428465 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 202-842-8800 Email: dctrademarks@dbr.com Correspondent Name: Jennifer L Dean / Drinker Biddle & Reath Address Line 1: 1500 K Street NW Address Line 2: Suite 1100 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005</p>															
ATTORNEY DOCKET NUMBER:	208330.483156														
DOMESTIC REPRESENTATIVE															

900225974

TRADEMARK
 REEL: 004803 FRAME: 0192

OP \$65.00 1183044

Name: Jennifer L Dean / Drinker Biddle & Reath
Address Line 1: 1500 K Street NW
Address Line 2: Suite 1100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:	Sheila Stewart
Signature:	/sheila stewart/
Date:	06/18/2012
Total Attachments: 2 source=OLD RIVER Assignment to JCorp#page1.tif source=OLD RIVER Assignment to JCorp#page2.tif	

NUNC PRO TUNC ASSIGNMENT

WHEREAS, 2991292 Canada Inc., a corporation of Canada, having a business address of 600 Rue Bridge, Montreal, Quebec H3K 3K9 Canada ("Assignor"), was the owner of the trademarks shown on Exhibit A hereto and the registrations therefor;

WHEREAS, JCorp Inc., a corporation of Quebec, having a business address of 95 Gince Street, St. Laurent, Quebec H4N 1J7 Canada ("Assignee"), did acquire all right, title and interest in and to the trademarks set forth on Exhibit A, the goodwill of the business symbolized thereby, and the registrations therefor; and

WHEREAS, the parties wish to perfect and confirm the foregoing assignment.

NOW, THEREFORE, good and valuable consideration being extant, Assignor hereby assigns, nunc pro tunc, as of **March 1st, 2012**, to Assignee, all rights, title and interest in and to the trademarks set forth on Exhibit A, the goodwill of the business symbolized thereby, and the registrations therefor.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement, dilution and violation of the trademarks set forth on Exhibit A.

Assignor:

2991292 CANADA INC.

Date: March 1, 2012

By: _____

Name: _____

Title: _____

[Handwritten signature]
Raymond F. Fournier
President

Notary Signature: _____

[Handwritten signature]

Notary Seal

Assignee:

JCORP INC.

Date: March 1, 2012

By: _____

Name: _____

Title: _____

[Handwritten signature]
Marvin Gurmon
President

Notary Signature: _____

[Handwritten signature]

Notary Seal

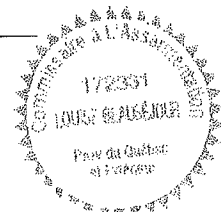


EXHIBIT A

U.S.

Reg. No. 1,183,044
OLD RIVER

Reg. No. 2,181,663
OLD RIVER & Design

Mexico

Reg. No. 383,995
OLD RIVER

Reg. No. 613,243
OLD RIVER & Design

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