

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Comerica Bank</td> <td></td> <td>06/12/2012</td> <td>Michigan Banking Corporation and Authorized Foreign Bank: MICHIGAN</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Comerica Bank		06/12/2012	Michigan Banking Corporation and Authorized Foreign Bank: MICHIGAN
Name	Formerly	Execution Date	Entity Type								
Comerica Bank		06/12/2012	Michigan Banking Corporation and Authorized Foreign Bank: MICHIGAN								
RECEIVING PARTY DATA											
Name:	Quickplay Media Inc.										
Street Address:	190 Liberty Street, 2nd Floor										
City:	Toronto, Ontario										
State/Country:	CANADA										
Postal Code:	M6K 3L5										
Entity Type:	CORPORATION: CANADA										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3990519</td> <td>PRIMETIME2GO</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3990519	PRIMETIME2GO		
Property Type	Number	Word Mark									
Registration Number:	3990519	PRIMETIME2GO									
CORRESPONDENCE DATA											
Fax Number:	8028627512										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	802-863-2375										
Email:	tmip@drm.com										
Correspondent Name:	Cathleen E. Stadecker										
Address Line 1:	199 Main Street										
Address Line 4:	Burlington, VERMONT 05401										
ATTORNEY DOCKET NUMBER:	05727-052UST0										
DOMESTIC REPRESENTATIVE											
Name:											

OP \$40.00 3990519

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Cathleen E. Stadecker
Signature:	/Cathleen E. Stadecker/
Date:	06/19/2012

Total Attachments: 5

source=QuickPlayMedia_Discharge#page1.tif
source=QuickPlayMedia_Discharge#page2.tif
source=QuickPlayMedia_Discharge#page3.tif
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**NOTICE OF RELEASE, RELINQUISHMENT & DISCHARGE
OF SECURITY INTEREST**

WHEREAS Comerica Bank (the "Creditor") whose full post office address is Suite 2210, South Tower, Royal Bank Plaza, P.O. Box 61, Toronto, Ontario, Canada M5J 2J2 and QuickPlay Media Inc. (the "Debtor") whose address is 190 Liberty Street, 2nd Floor, Toronto, Ontario, Canada, M6K 3L5 entered into a General Security Agreement dated March 29, 2007 (the "Security Agreement"), by which the Debtor granted to the Creditor a security interest in the trade-mark registrations and applications and patent applications on the attached Schedule "A" ("The Intellectual Property");

AND WHEREAS the Security Agreement was subsequently registered at the Canadian Intellectual Property Office and The United States Patent and Trademark Office; and

AND WHEREAS the Creditor has agreed to release the Debtor from its obligations under the Security Agreement and to discharge the security granted by the Debtor for such obligations with respect to the Intellectual Property;

NOW, THEREFORE, in consideration of the foregoing premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each of the parties hereto, the parties agree as follows:

1. The Creditor hereby relinquishes, releases and terminates all of its rights, title and interests in and to the Intellectual Property.
2. The Creditor hereby directs the Canadian Registrar of Trade-marks, Canadian Commissioner of Patents, United States Commissioner of Trademarks and United States Commissioner of Patents to record the present Notice of Release, Relinquishment & Discharge of Security Interest (the "Notice") in such places as they deem necessary or advisable to give effect hereto.
3. The present Notice may be executed in separate counterparts by the parties hereto, each of which when executed and delivered shall be an original, but all of which shall constitute but one and the same instrument.
4. The present Notice is executed in accordance with and is subject to, governed by and interpreted in accordance with the laws of the province of Ontario and the laws of Canada applicable therein.

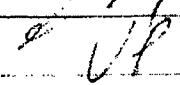
IN WITNESS WHEREOF the parties have executed this Notice under the hands of their proper officers duly authorized in that regard on their behalf as of the 12th day of June, 2012

COMERICA BANK

Witness


Name: PAT FORLIONE

By: 

Title: 

QUICKPLAY MEDIA INC.

Witness

Name:

By: _____

Title: _____

IN WITNESS WHEREOF the parties have executed this Notice under the hands of their proper officers duly authorized in that regard on their behalf as of the 12th day of June, 2012

COMERICA BANK

Witness

Name:

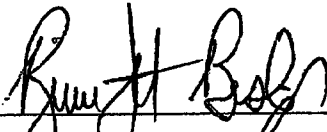
By: _____

Title: _____

QUICKPLAY MEDIA INC.

Witness


Name: ROLAND TAYLOR

By: 
Title: VP Finance

SCHEDULE "A"

CANADIAN INTELLECTUAL PROPERTY

Trade-marks

Trade-mark : QUICKPLAY MEDIA & Design
Reg. No. : TMA708,875
Recorded May 2, 2007 (File Number 1288413)

Patents

Title : Mobile Media Platform
App. No. : 2672735

UNITED STATES INTELLECTUAL PROPERTY

Trade marks

Trade-mark : QUICKPLAY MEDIA
Reg. No. : 4119061
Recorded April 4, 2007 Reel/Frame 3514/0797

Trade-mark : QUICK PLAY MEDIA
Appl. No. : 78943123
Recorded April 4, 2007 Reel/Frame 3514/0797

Trade-mark : QUICKPLAYER
App. No. : 78943132
Recorded April 4, 2007 Reel/Frame 3514/0797

Trade-mark : PRIMETIME2GO
Reg. No. : 3990519
Recorded January 28, 2010 Reel/Frame 4139/0380

Patents

Title : Consumption Profile for Mobile Media
App. No. : 11956138
Recorded on December 13, 2007 Reel/Frame 023865/0352

Title : Seamless Switching Among Unicast, Multicast, and Broadcast
Mobile Media Content

App. No. : 11956162

Recorded on December 13, 2007 Reel/Frame 023865/0352

Title : Encoding and Transcoding for Mobile Media

App. No. : 11956171

Recorded on December 13, 2007 Reel/Frame 023865/0352

Title : Automated Content Tag Processing for Mobile Media

App. No. : 11956184

Recorded on December 13, 2007 Reel/Frame 023865/0352

Title : Mobile Media Pause and Resume

App. No. : 11956186

Recorded on December 13, 2007 Reel/Frame 023865/0352

Title : Mediation and Settlement for Mobile Media

App. No. : 11956194

Recorded on December 13, 2007 Reel/Frame 023865/0352

EUROPEAN COMMUNITY INTELLECTUAL PROPERTY

Trade-marks

Trade-mark : QUICKPLAYER

Appl. No. : 5236104

Trade-mark : QUICK PLAY MEDIA & Design

Appl. No. : 5236625