

06/12/2012

Please print



103645735

for Trademarks: original document or copy thereof.

RE



5-7-12 103645735

1. NAME OF PARTY(IES) RECEIVING AN INTEREST: M & J Opportunities, Inc.

Date of execution of attached document is March 16, 2012

ENTITY:

- Individual(s)
- General Partnership
- Corporation State: Nevada
- Other: _____

3. INTEREST CONVEYED: Entire

- Assignment
- Security
- Name Change
- Merger
- Other _____

NAME OF PARTY(IES) RECEIVING AN INTEREST:

Name: Western JMAC, LLC
Street Address: 2533 N. Carson Street
City: Carson City State: Nevada
Zip: 89706

ENTITY:

- Individual(s)
- General Partnership
- Corporation State: _____
- Other: Nevada Limited Liability Company

If not domiciled in the United States, a domestic representative designation is attached: _____ Yes _____ No

(The attached document must not be an assignment)

4. Application no's or registration no's. Additional sheet attached? ___ Yes ___ No

A. Trademark Application

No. _____; filed _____
No. _____; filed _____

B. Trademark Registration

No. 1,506,171; issued 09/27/1988
No. _____; filed _____

5. Name and address of party to whom correspondence concerning document should be mailed:

John C. McMahon, Esq.
PO Box 30069
Kansas City, Missouri 64112

Trademark or Description of Trademark: DIAL-A-DOWN

Number of applications and registrations involved 1

Amount of fee previously submitted: \$ 40.00

(Check No. 7717 previously submitted)

Please charge any additional fees to deposit account number (Attach duplicate copy of this form if paying by deposit account):

50-1253

DO NOT USE THIS SPACE

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. This document executed on: June 6, 2012.

Signature

29,415
Reg. No.

John C. McMahon
Name of Person Signing

A S S I G N M E N T

WHEREAS, M & J Opportunities, Inc., of Redwood City, California, a Nevada corporation, has adopted and is using the trademark which was registered in the United States Patent and Trademark Office, to-wit:

1,506,171

September 27, 1988

DIAL-A-DOWN

WHEREAS, Western JMAC, LLC, of Steamboat Springs, Colorado, a corporation of the State of Nevada, is desirous of acquiring the entire right, title, goodwill and interest in and to said trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE it known that for good and valuable consideration, the receipt of which is hereby acknowledged, said M & J Opportunities, Inc. does hereby assign unto said Western JMAC, LLC, all right, title and interest in and to said trademark, and in and to said issued registration, together with the goodwill of the business symbolized by the mark, including all common law rights, and all claims for damages by reason of past infringement of said mark,

with the right to sue and collect therefor.

Executed this 16th day of March, 2012.

M & J Opportunities, Inc.

March 16, 2012
Date

[Signature]
Title President

Corporate
(Seal)

Attest

ACKNOWLEDGMENT

STATE OF _____)
) ss.
COUNTY OF _____)

On this _____ day of _____, 20____, before me appeared _____, to me known and being by me duly sworn, did say that he is _____ of _____, and that the seal affixed to the foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors, and said _____ acknowledged the same to be the free act and deed of said corporation.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year last above written.

Notary Public

MY COMMISSION EXPIRES:

**PLEASE SEE
NOTARY ATTACHMENT**

(SEAL)

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of SAN MATEO

On 3/16/12 before me, STEVEN A. WAGNER Notary Public
(Here insert name and title of the officer)

personally appeared MICHAEL VERNEN

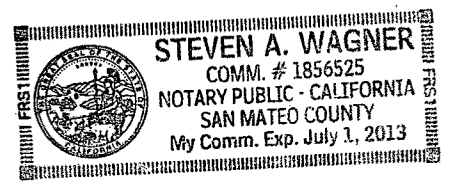
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]
Signature of Notary Public

(Notary Seal)



ADDITIONAL OPTIONAL INFORMATION

INSTRUCTIONS FOR COMPLETING THIS FORM

Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.

DESCRIPTION OF THE ATTACHED DOCUMENT

ASSIGNMENT
(Title or description of attached document)

(Title or description of attached document continued)

Number of Pages 2 Document Date 3/16/12

(Additional information)

CAPACITY CLAIMED BY THE SIGNER

Individual (s)

Corporate Officer

(Title)

Partner(s)

Attorney-in-Fact

Trustee(s)

Other _____

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public)
- Print the name(s) of document signer(s) who personally appear at the time of notarization
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/they, is /are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ❖ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document
 - ❖ Indicate title or type of attached document, number of pages and date
 - ❖ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary)
- Securely attach this document to the signed document