

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/23/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Chorion Rights Limited		04/19/2012
			Entity Type
			company and/or corporation: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Hodder & Stoughton Limited		
Street Address:	338 Euston Road		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	NW1 3BH		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	3033322	THE FAMOUS FIVE
	Registration Number:	2191797	ENID BLYTON
	Registration Number:	3898387	FAMOUS 5 - ON THE CASE
CORRESPONDENCE DATA			
Fax Number:	2128135901		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-813-5900		
Email:	rcrosswell@fzlz.com		
Correspondent Name:	Lawrence E. Apolzon		
Address Line 1:	866 United Nations Plaza		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	HODS 1202873		

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DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Rachel Crosswell
Signature:	/rec/
Date:	06/19/2012

Total Attachments: 1

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CONFIRMATORY ASSIGNMENT

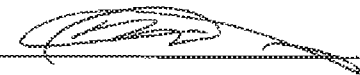
WHEREAS, Chorion Rights Limited, with Company No. 0480356, is a company organized and existing under the laws of England and Wales, also characterized in the U.S. Patent and Trademark Office as a United Kingdom corporation, having an address of 4th Floor, Aldwych House, 81 Aldwych, London, WC2B 4HN ("Assignor"), was the owner of the following trademarks, which are registered in the United States Patent and Trademark Office, and all associated goodwill (hereinafter, the "Trademarks"):

TRADEMARK	REGISTRATION NO.
THE FAMOUS FIVE	3,033,322
ENID BLYTON Signature	2,191,797
FAMOUS 5 ON THE CASE	3,898,387

WHEREAS, Hodder & Stoughton Limited, with Company No. 00651692, a company organized and existing under the laws of England and Wales, having an address of 338 Euston Road, London NW1 3BH ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of March 23, 2012.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of March 23, 2012, of all right, title and interest in and to the Trademarks and the above-named registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Chorion Rights Limited

By: 

Name: T. W. Downing

Title: CFO

Date of Signature: 19 April 2012

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