

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:   | NEW ASSIGNMENT            |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
|--|---------------------------|--|---------------------|---------------|---------------------------|-----------------|----------------------|---|--|----------------------|---------------------|--------------|----------------------|--------------|---------------------------|----------------------|---------|--|----------------------|---------|---------------------------|----------------------|---------|---------------------|----------------------|---------|--------|----------------------|---------|--|----------------------|---------|---------------------------|----------------------|---------|---------------------------|----------------------|---------|--|
| NATURE OF CONVEYANCE:  | CHANGE OF NAME            |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| CONVEYING PARTY DATA   |                           |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Societe Civile de Chateau Lafite Rothschild</td> <td></td> <td>11/16/2009</td> <td>CORPORATION: FRANCE</td> </tr> </tbody> </table>   |                           |  |                     | Name          | Formerly                  | Execution Date  | Entity Type          | Societe Civile de Chateau Lafite Rothschild |  | 11/16/2009           | CORPORATION: FRANCE |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Name   | Formerly                  | Execution Date                         | Entity Type         |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Societe Civile de Chateau Lafite Rothschild  |                           | 11/16/2009                             | CORPORATION: FRANCE |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| RECEIVING PARTY DATA   |                           |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| <table border="1"> <tr> <td>Name:</td> <td>Chateau Lafite Rothschild</td> </tr> <tr> <td>Street Address:</td> <td>33, Rue de la Baume</td> </tr> <tr> <td>City:</td> <td>Paris</td> </tr> <tr> <td>State/Country:</td> <td>FRANCE</td> </tr> <tr> <td>Postal Code:</td> <td>75008</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: FRANCE</td> </tr> </table>  |                           |  |                     | Name:         | Chateau Lafite Rothschild | Street Address: | 33, Rue de la Baume  | City:                                       | Paris                                  | State/Country:       | FRANCE              | Postal Code: | 75008                | Entity Type: | CORPORATION: FRANCE       |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Name:  | Chateau Lafite Rothschild |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Street Address:  | 33, Rue de la Baume       |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| City:  | Paris                     |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| State/Country:   | FRANCE                    |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Postal Code:   | 75008                     |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Entity Type:   | CORPORATION: FRANCE       |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| PROPERTY NUMBERS Total: 11   |                           |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1212649</td> <td>CARRUADES DE CHATEAU LAFITE-ROTHSCHILD</td> </tr> <tr> <td>Registration Number:</td> <td>1414447</td> <td>RESERVE</td> </tr> <tr> <td>Registration Number:</td> <td>1436612</td> <td>CHATEAU LAFITE ROTHSCHILD</td> </tr> <tr> <td>Registration Number:</td> <td>1758650</td> <td>DOMAINES BARONS DE ROTHSCHILD LAFITE R</td> </tr> <tr> <td>Registration Number:</td> <td>2115182</td> <td>CHATEAU LAFITE ROTHSCHILD</td> </tr> <tr> <td>Registration Number:</td> <td>2382645</td> <td>CARRUADES DE LAFITE</td> </tr> <tr> <td>Registration Number:</td> <td>3621519</td> <td>LAFITE</td> </tr> <tr> <td>Registration Number:</td> <td>3776776</td> <td>DOMAINES BARONS DE ROTHSCHILD LAFITE R</td> </tr> <tr> <td>Registration Number:</td> <td>3657296</td> <td>CHATEAU LAFITE ROTHSCHILD</td> </tr> <tr> <td>Registration Number:</td> <td>1200616</td> <td>CHATEAU LAFITE-ROTHSCHILD</td> </tr> <tr> <td>Registration Number:</td> <td>1700741</td> <td>DOMAINES BARONS DE ROTHSCHILD (LAFITE)</td> </tr> </tbody> </table> |                           |  |                     | Property Type | Number                    | Word Mark       | Registration Number: | 1212649                                     | CARRUADES DE CHATEAU LAFITE-ROTHSCHILD | Registration Number: | 1414447             | RESERVE      | Registration Number: | 1436612      | CHATEAU LAFITE ROTHSCHILD | Registration Number: | 1758650 | DOMAINES BARONS DE ROTHSCHILD LAFITE R | Registration Number: | 2115182 | CHATEAU LAFITE ROTHSCHILD | Registration Number: | 2382645 | CARRUADES DE LAFITE | Registration Number: | 3621519 | LAFITE | Registration Number: | 3776776 | DOMAINES BARONS DE ROTHSCHILD LAFITE R | Registration Number: | 3657296 | CHATEAU LAFITE ROTHSCHILD | Registration Number: | 1200616 | CHATEAU LAFITE-ROTHSCHILD | Registration Number: | 1700741 | DOMAINES BARONS DE ROTHSCHILD (LAFITE) |
| Property Type  | Number                    | Word Mark                              |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 1212649                   | CARRUADES DE CHATEAU LAFITE-ROTHSCHILD |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 1414447                   | RESERVE                                |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 1436612                   | CHATEAU LAFITE ROTHSCHILD              |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 1758650                   | DOMAINES BARONS DE ROTHSCHILD LAFITE R |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 2115182                   | CHATEAU LAFITE ROTHSCHILD              |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 2382645                   | CARRUADES DE LAFITE                    |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 3621519                   | LAFITE                                 |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 3776776                   | DOMAINES BARONS DE ROTHSCHILD LAFITE R |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 3657296                   | CHATEAU LAFITE ROTHSCHILD              |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 1200616                   | CHATEAU LAFITE-ROTHSCHILD              |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Registration Number:   | 1700741                   | DOMAINES BARONS DE ROTHSCHILD (LAFITE) |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| CORRESPONDENCE DATA  |                           |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |
| Fax Number:  | 2129499190                |  |                     |               |                           |                 |                      |   |  |                      |                     |              |                      |              |                           |                      |         |  |                      |         |                           |                      |         |                     |                      |         |        |                      |         |  |                      |         |                           |                      |         |                           |                      |         |  |

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*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

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Address Line 4: New York, NEW YORK 10017

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**DOMESTIC REPRESENTATIVE**

Name: Lawrence E. Abelman  
Address Line 1: 666 Third Avenue  
Address Line 2: 10th Floor  
Address Line 4: New York, NEW YORK 10017

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| NAME OF SUBMITTER: | Frank Terranella |
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| Signature: | /ft/ |
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| Date: | 06/20/2012 |
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