

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Attune Foods, Inc.		06/08/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kraft Foods Global Brands LLC		
Street Address:	Three Lakes Drive		
City:	Northfield		
State/Country:	ILLINOIS		
Postal Code:	60093		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2849801	GRAHAM-WICHES	
CORRESPONDENCE DATA			
Fax Number:	8476462677		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	847-646-2000		
Email:	trademark@kraftfoods.com		
Correspondent Name:	Betsy Rossner		
Address Line 1:	Three Lakes Drive		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	66738 SNACKS		
NAME OF SUBMITTER:	Betsy Rossner		
Signature:	/Betsy Rossner/		
Date:	06/20/2012		
Total Attachments: 1 source=GRAHAM-WICHES assignment#page1.tif			

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ASSIGNMENT OF TRADEMARK

Assignment made, effective as of ^{June 2, 2011} ~~December 2, 2011~~ by Attune Foods, Inc., a Delaware corporation, 900 Kearny Street, Suite 600, San Francisco CA 94133 ("Assignor") to Kraft Foods Global Brands LLC, a Delaware limited liability company, 3 Lakes Drive, Northfield, Illinois 60093 ("Assignee").

Whereas Assignor has adopted and has used the trademark GRAHAM-WICHES (the "Mark"), and owns United States Trademark Registration No. 2,849,801 for the Mark (the "Registration"); and

Whereas Assignor desires to assign its full right, title, and interest in the Mark, the goodwill of the business symbolized by the Mark, and the Registration to Assignee;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all of Assignor's right, title, and interest in and to the Mark and the Registration, including any and all common law rights in the Mark, together with the goodwill of the business symbolized by the Mark; any rights that arise from the Registration; all causes of action, past and future, for infringement of the Mark or other violations of the rights assigned hereunder; and all rights to seek other registrations of the Mark in the United States Patent and Trademark Office or elsewhere.

Attune Foods, Inc.

By: 

Title: CEO

Date: 3/30/12