

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	College Spun, LLC		06/15/2012
	Entity Type LIMITED LIABILITY COMPANY: NEW JERSEY		
RECEIVING PARTY DATA			
Name:	Syracuse University		
Street Address:	500 Crouse Hall		
City:	Syracuse		
State/Country:	NEW YORK		
Postal Code:	13045		
Entity Type:	Not for Profit Educational Institution: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3850960	SYRACUTIE
CORRESPONDENCE DATA			
Fax Number:	3152188748		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	315.218.8515		
Email:	bskpto@bsk.com		
Correspondent Name:	George R. McGuire		
Address Line 1:	One Lincoln Center		
Address Line 4:	Syracuse, NEW YORK 13202		
ATTORNEY DOCKET NUMBER:	156T301		
NAME OF SUBMITTER:	George R. McGuire		
Signature:	/george r. mcguire/		
Date:	06/20/2012		
Total Attachments: 1 source=assignmentSUnotary#page1.tif			

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TRADEMARK ASSIGNMENT


WHEREAS, College Spun, LLC, a limited liability company legally organized under the laws of New Jersey, and having a business address at 717 Willow Avenue, Apt. 3, Hoboken, NJ 07030 ("Assignor"), owns the entire right, title and interest in and to the Trademark SYRACUTIE and the United States Trademark Registration No. 3,850,960 therefore ("Trademark");

WHEREAS, Syracuse University, a not for profit educational institution formed under the laws of New York, and having an address at 500 Crouse Hall, Syracuse, New York 13045 ("Assignee"), is desirous of acquiring the entire right, title and interest in the Trademark together with all goodwill symbolized thereby, including all foreign rights thereunder;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby duly and fully acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the Trademark and the United States Registration therefore, together with all goodwill associated therewith, including all foreign rights thereunder.

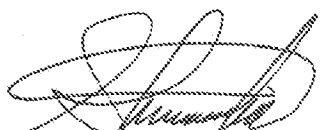
College Spun, LLC

Date: 6/15/12

By 
Alyson Shontell
Title: Member

STATE OF new york)
) ss.:
COUNTY OF Queens)

On the 15th day of June in the year 2012 before me, the undersigned, a notary public in and for said State, personally appeared Alyson Shontell, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed this instrument.


Notary Public

SHEILA MANNI
No. 01MA6087888
Notary Public, State of New York
Qualified in Queens County
My Commission Expires April 23, 2015