

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PETSTYLE, LLC		06/18/2012	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PET360, INC.		
<b>Street Address:</b>	2250 Hickory Road, STE 400		
<b>City:</b>	Plymouth Meeting		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19462		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3716961	PETSTYLE	
Registration Number:	3214157	PETSTYLE	
Registration Number:	2438675	PETSTYLE.COM	
Registration Number:	3284468	THE PET PROFESSOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2154956600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2154956500		
<b>Email:</b>	dfiore@regerlaw.com		
<b>Correspondent Name:</b>	Daniel L. Fiore		
<b>Address Line 1:</b>	2929 Arch Street, 13th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19104		
<b>NAME OF SUBMITTER:</b>	Daniel L. Fiore		

OP \$115.00 3716961

Signature:	/Daniel L. Fiore/
Date:	06/20/2012
Total Attachments: 2 source=Global Trademark Assignment Petstyle-Pet360#page1.tif source=Global Trademark Assignment Petstyle-Pet360#page2.tif	

**GLOBAL TRADEMARK ASSIGNMENT**

WHEREAS, PETSTYLE, LLC, a limited liability company organized and existing under the laws of the State of Florida, with an address at 2875 NE 191st Street, Suite 400, Aventura, Florida 33180 ("Assignor"), is the owner of all rights, title and interest in and to the trademarks and their associated U.S., Canada and U.K. Trademark Registrations listed in Schedule A attached hereto (the "Assigned Marks") and the goodwill of the business associated with Assigned Marks; and

WHEREAS, PET360 INC., a corporation organized and existing under the laws of the State of Delaware with an address at 2250 Hickory Road, Suite 400, Plymouth Meeting, Pennsylvania 19087 ("Assignee"), is desirous of acquiring all worldwide rights, title and interest in and to the Assigned Marks, together with all common law rights and the goodwill of the business connected therewith; and

THEREFORE, BE IT KNOWN that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor hereby assigns and transfers unto said Assignee, all worldwide rights, title and interest in and to the Assigned Marks, together with all common law rights, the goodwill of the business connected therewith, that portion of the business to which the Assigned Marks pertain and any right to recover for past infringement of the Assigned Marks.

**JOAN PAPADAKIS**

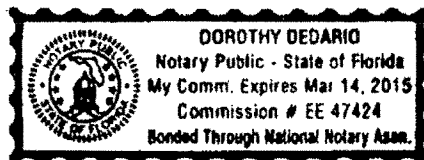
Dated: 6/18/12

Signature: *Joan Papadakis*  
Print Name: JOAN PAPADAKIS  
PetStyle, LLC  
Chief Financial Officer

STATE OF FLORIDA :  
:  
COUNTY OF MIAMI-DADE :

On the 18<sup>th</sup> day of June in the year 2012 before me, the undersigned, a Notary Public in and for said state, personally appeared Joan Papadakis personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Notarial Seal]



*Dorothy DeDario*  
Notary Public

**SCHEDULE A**

<b>Trademark</b>	<b>Country</b>	<b>Registration Number</b>
PETSTYLE	United States	3,716,961
PETSTYLE	United States	3,214,157
PETSTYLE.COM	United States	2,438,675
THE PET PROFESSOR	United States	3,284,468
PETSTYLE	Canada	TMA752399
PETSTYLE	United Kingdom	2,433,056
PETSTYLE Logo	United Kingdom	2,433,967
THE PET PROFESSOR	United Kingdom	2,435,450