

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	03/22/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	FMB-UBSH INTERIM BANK		03/22/2010
			a Virginia chartered bank: VIRGINIA
RECEIVING PARTY DATA			
Name:	UNION FIRST MARKET BANK		
Street Address:	1051 East Cary Street, Suite 1200		
Internal Address:	Attention: Legal Division		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23219		
Entity Type:	a Virginia bank: VIRGINIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3105919	IT ALL COMES BACK TO YOU.
CORRESPONDENCE DATA			
Fax Number:	7574730395		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	757.499.8800		
Email:	amarino@williamsmullen.com		
Correspondent Name:	Amy G. Marino		
Address Line 1:	Williams Mullen, c/o IP Docketing		
Address Line 2:	222 Central Park Avenue, Suite 1700		
Address Line 4:	Virginia Beach, VIRGINIA 23462-3035		
ATTORNEY DOCKET NUMBER:	026495.0053		

OP \$40.00 3105919

NAME OF SUBMITTER:	Amy G. Marino - VSB 71236
Signature:	/Amy G. Marino/
Date:	06/20/2012
Total Attachments: 2 source=IT ALL COMES BACK TO YOU. - Assignment No. 2 FMB-UBSH union first#page1.tif source=IT ALL COMES BACK TO YOU. - Assignment No. 2 FMB-UBSH union first#page2.tif	

TRADEMARK ASSIGNMENT BY MERGER

WHEREAS, FMB-UBSH INTERIM BANK, a Virginia chartered bank (hereinafter referred to as "ASSIGNOR"), with a mailing address at 1051 East Cary Street, Suite 1200, Richmond, Virginia 23219, Attention: Legal Division, is the record owner of U.S. trademark registration no. 3105919, for the mark IT ALL COMES BACK TO YOU. & DESIGN (hereinafter, the "TRADEMARK"); and

WHEREAS, UNION FIRST MARKET BANK, a Virginia bank (hereinafter referred to as "ASSIGNEE), with a mailing address at 1051 East Cary Street, Suite 1200, Richmond, Virginia 23219, Attention: Legal Division, has acquired the entire right, title and interest in and to the TRADEMARK and the goodwill of the business symbolized by the TRADEMARK on March 22, 2010, as a successor by merger to FMB-UBSH INTERIM BANK, pursuant to that the Merger Agreement; and

WHEREAS, the parties desire to acknowledge and record the acquisition of the TRADEMARK under the Merger Agreement;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the TRADEMARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal trademark registration, together with the goodwill of the

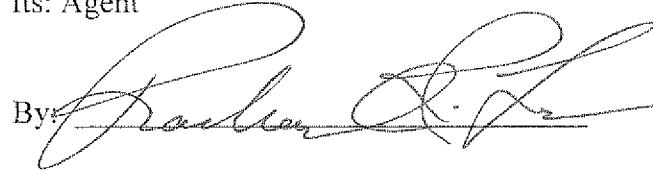
business symbolized by the TRADEMARK, the right to claim priority rights deriving from the TRADEMARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the TRADEMARK.

Effective as of March 22, 2010.

ASSIGNOR

FMB-UBSH INTERIM BANK

By: Union First Market Bankshares Corporation
Its: Agent

By: 

Name: Rachael R. Lape

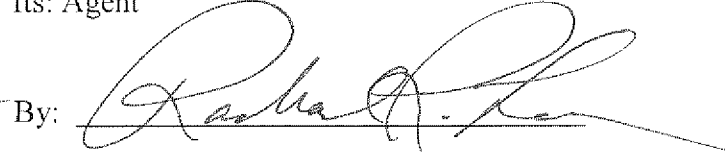
Title: Vice President

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ASSIGNEE

UNION FIRST MARKET BANK

By: Union First Market Bankshares Corporation
Its: Agent

By: 

Name: Rachael R. Lape

Title: Vice President