

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT														
EFFECTIVE DATE:	05/05/2011														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Blessed Herbs Incorporated</td> <td></td> <td>05/11/2012</td> <td>CORPORATION: MISSOURI</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Blessed Herbs Incorporated		05/11/2012	CORPORATION: MISSOURI				
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CORRESPONDENCE DATA															
<p>Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 801-533-0320 Email: mail@batemanip.com Correspondent Name: Bateman IP Address Line 1: P.O. Box 1319 Address Line 4: Salt Lake City, UTAH 84110</p>															
ATTORNEY DOCKET NUMBER:	5416.ICEL.TM														
NAME OF SUBMITTER:	Randall B. Bateman														

Signature:	/Randall B. Bateman/
Date:	06/20/2012
Total Attachments: 2 source=NuncProTuncAssignment-executed#page1.tif source=NuncProTuncAssignment-executed#page2.tif	

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TRADEMARK ASSIGNMENT

To

ICELAND HEALTH, INC.

WHEREAS, Blessed Herbs Incorporated (hereinafter called "Assignor"), a corporation organized under the laws of the State of Missouri, is the owner of all right, title, and interest in and to the all common law and registered trademarks owned by Assignor, including, but not limited to, trademarks, trademark registrations, and trademark registration applications identified and described in Exhibit A hereto (hereinafter the trademarks, trademark registrations and trademark applications, identified in Exhibit A and all of the common law trademarks and trademark rights for the marks described and/or identified in Exhibit A or in the trademark registrations and registration applications identified in Exhibit A and any other trademark and/or trademark rights owned by Assignor shall be collectively referred to hereinafter as the "Assigned Marks");

WHEREAS, Iceland Health, Inc. (hereinafter called "Assignee"), a limited liability company organized under the laws of the State of Florida, is desirous of acquiring said Assigned Marks and all rights, title and interest associated therewith, whether within the United States or in any other country or territory; and

WHEREAS, pursuant to that certain Asset Purchase Agreement dated May 5, 2011 and the exhibits thereto, and subject to the terms thereof, Assignor agreed to assign, transfer, and convey unto Assignee the Assigned Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey unto Assignee, as of May 5, 2011, all right, title, and interest in and to said Assigned Marks throughout the entire world, together with all of the goodwill of the business symbolized by the marks and the registrations and registration applications thereof.

ASSIGNED AS OF MAY 5, 2011 BY:

Blessed Herbs Incorporated

By: MV

Name: MICHAEL VOLCHOK

Title: President

Date: 5/11/12

EXHIBIT A

Registered Trademarks

BLESSED HERBS – U.S. Trademark Reg. No. 2380491
BLOOD & SKIN REJUVENATOR – U.S. Trademark Re. No. 3263386

Common Law Trademarks

THE COLON CLEANSING KIT
THE INTERNAL CLEANSING KIT
DIGESTIVE STIMULATOR
FRIENDLY BACTERIA REPLENISHER
REFRESHING GREEN TEA BLEND
COLON KIT ESSENTIALS
PARTNER PAK
PARA CLEANSING PAK
REGULARITY SUPPORT PAK
TOXIN ABSORBER
ORGANIC SUPERFOOD
BLESSED BITTERS
LIVER & GALLBLADDER REJUVENATOR
LUNG REJUVENATOR
KIDNEY & BLADDER REJUVENATOR
LYMPH REJUVENATOR
TOXIN NEUTRALIZER