

900225420 06/11/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---------------------------|---|--|---------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Nancy Maloy | | 06/08/2012 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Never Enough Enterprises, LLC | | |
| Street Address: | 1110 11th Street North | | |
| City: | Jacksonville Beach | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32250 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: UNITED STATES FLORIDA | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85634943 | NEVER ENOUGH | |
| Serial Number: | 85634857 | NEVER ENOUGH | |
| Registration Number: | 3947651 | NEVER ENOUGH | |
| Registration Number: | 3966313 | NEVER ENOUGH | |
| Registration Number: | 4066209 | NEVER ENOUGH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9049809234 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 9049968234 | | |
| Email: | myoungpa@comcast.net | | |
| Correspondent Name: | Marilyn Young | | |
| Address Line 1: | 12086 Ft Caroline Rd #202 | | |
| Address Line 4: | Jacksonville, FLORIDA 32225 | | |
| NAME OF SUBMITTER: | Marilyn S. Young | TRADEMARK | |
| 700488047 | | REEL: 004806 FRAME: 0014 | |

NEVER ENOUGH ENTERPRISES, LLC
TRADEMARK ASSIGNMENTS

These TRADEMARK ASSIGNMENTS are made as of this 8th day of June 2012, by and between the party identified below as Assignor ("ASSIGNOR") and the party identified below as Assignee ("ASSIGNEE").

WHEREAS, ASSIGNOR owns the mark(s) identified in Exhibit A attached hereto and all goodwill associated therewith (the "Marks" as defined herein); and

WHEREAS, ASSIGNOR desires to assign, transfer and convey to ASSIGNEE all rights, title and interests in the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR and ASSIGNEE, intending to be legally bound, hereby agree as follows:

ARTICLE I

ASSIGNMENT OF TRADEMARK

1.1 Assignment. ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE all rights, title and interests in the marks including, but not limited to, (i) any pending applications owned by ASSIGNOR to register the Marks, (ii) registrations issued for the Marks, and (iii) all goodwill associated therewith (the "Marks").

1.2 Waiver. ASSIGNOR shall not, at any time, contest the validity of the Marks, or take any action that would impair the value of the Marks. Without limitation of the foregoing, ASSIGNOR expressly represents and warrants that it shall not resume use of the Marks, or any word or symbol that is confusingly similar to the Marks or a colorable imitation thereof.

ARTICLE II

REPRESENTATIONS AND WARRANTIES

2.1 Representations and Warranties of ASSIGNOR. ASSIGNOR represents and warrants that it has the authority to make and enter into this Assignment and that such Assignment will not violate ASSIGNOR's obligations to or with any third party. ASSIGNOR further represents and warrants that it knows of no pending or threatened claims by any third party relating to the Marks.

ARTICLE III

FURTHER ACTIONS BY THE ASSIGNOR

3.1 Actions by ASSIGNOR. ASSIGNOR agrees to execute any other documents or to provide any further materials or documentation necessary in order to fulfill the provisions of or the purpose of this Assignment or to substantiate ASSIGNEE's ownership of the Marks.

ARTICLE IV
MISCELLANEOUS

4.1 **Entire Agreement and Amendment.** This Agreement supersedes all prior and contemporaneous discussions, understandings and agreements between the parties with respect to the subject matter hereof and contains the sole and entire agreement between the parties hereto with respect to the subject matter hereof. This Agreement may be amended, supplemented or modified only by a written instrument duly executed by or on behalf of the ASSIGNOR and the ASSIGNEE. The terms and provisions of this Agreement are intended solely for the benefit of each party hereto and their respective successors or permitted assigns, and it is not the intention of the parties to confer third-party beneficiary rights, and this Agreement does not confer any such rights, upon any other person.

4.2 **Governing Law.** This Agreement shall be governed by and construed in accordance with the domestic laws of the State of Florida, without giving effect to any choice of law or conflict of law provision or rule (whether of the State of Florida or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Florida.

4.3 **Counterparts.** This Agreement may be executed in any number of counterparts, in photocopy, facsimile, and scanned copies, each of which will be deemed an original, but all of which together will constitute one and the same instrument. This Agreement may be executed and delivered via facsimile transmission and electronic transmission.

* * *

[REMAINING PORTION OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed as of the day and year first above written.

ASSIGNOR(S):

By: [Signature]
Printed Name: Nancy Maloy

Date Signed 6-8-2012

Title: Owner

And
By: [Signature]
Printed Name: Clayton Maloy

Date Signed 6/8/2012

Title: Owner

NOTARY STATEMENT

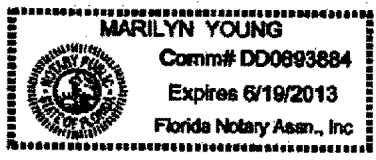
STATE OF FLORIDA
COUNTY OF DUVAL

Before me personally appeared the individual signing on behalf of the party identified above, known to me or proved to me on the basis of satisfactory evidence to be the person who represents the party identified above, and acknowledged that he/she executed the same.

[Signature]
Notary Public Signature

6/8/12
Date Signed

Notary Stamp



ASSIGNEE:

NEVER ENOUGH ENTERPRISES, LLC

By: *[Signature]*
Printed Name: Nancy Maloy
Title: Managing Member

Date Signed 6-8-2012

NOTARY STATEMENT

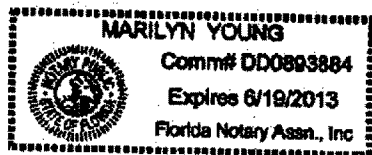
STATE OF FLORIDA
COUNTY OF DUVAL

Before me personally appeared the individual signing on behalf of the party identified above, known to me or proved to me on the basis of satisfactory evidence to be the person who represents the party identified above, and acknowledged that he/she executed the same.

[Signature]
Notary Public Signature

6/8/12
Date Signed

Notary Stamp



**EXHIBIT A
ASSIGNED MARKS**

1) NEVER ENOUGH (Standard Character)

USPTO Registration No. ~~4048047~~ 3947651

2) NEVER ENOUGH (Stylized)

USPTO Registration No. 3966313

3) NEVER ENOUGH (Stylized)

USPTO Registration No. 4066209

4) NEVER ENOUGH (Standard Character)

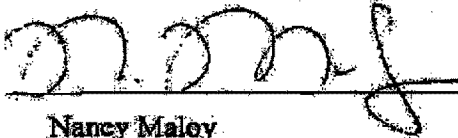
USPTO Serial No. 85634943

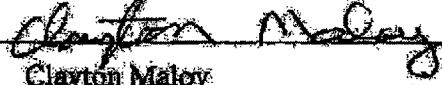
5) NEVER ENOUGH (Standard Character)

USPTO Serial No. 85634857

Acknowledged by the following on this 8th day of June 2012:

ASSIGNORS:

Signed by: 
Nancy Maloy

Signed by: 
Clayton Maloy

ASSIGNEE:

NEVER ENOUGH ENTERPRISES, LLC

Signed by: 
Nancy Maloy, Managing Member