

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE WINE GROUP LLC		06/18/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	COOPERATIEVE CENTRALE RAIFFEISEN - BOERENLEENBANK B.A., "RABOBANK INTERNATIONAL", NEW YORK BRANCH, as Collateral Agent
Street Address:	245 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	U.S. Branch of Foreign Bank: NEW YORK

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Serial Number:	85585936	THE LOST GENERATION
Serial Number:	85585968	MAD DOG
Serial Number:	85590467	TAP THAT
Serial Number:	85590471	SLAP THAT
Serial Number:	85592365	BIZARRE
Serial Number:	85592428	FLIPFLOP WEEK
Serial Number:	85593363	RUBEDO
Serial Number:	85595145	ALTAMONTE
Serial Number:	85599237	O.T.T.
Serial Number:	85599236	PICNIC BASKET
Serial Number:	85603561	UNCORK THE BEST OF LIFE
Serial Number:	85603585	BEAUTIFUL MESS
Serial Number:	85603589	MINIMUM WAGE

CH \$865.00 85585936

Serial Number:	85603591	MATES RATE
Serial Number:	85604995	ICE PACK
Serial Number:	85604997	PORCELAIN PONY
Serial Number:	85605079	SUMMIT
Serial Number:	85605128	CARL BENDER
Serial Number:	85605171	JALBEC
Serial Number:	85611181	STEEL DRIVERS
Serial Number:	85611175	CINNABLANC
Serial Number:	85617001	CARAMEL APPLE CRUSH
Serial Number:	85617000	CARAMEL APPLE KISS
Serial Number:	85616866	PASH
Serial Number:	85617456	VESSEL OF TRUTH
Serial Number:	85618867	SONSY
Serial Number:	85629852	SOAR HIGHER
Serial Number:	85629854	GO FORTH & SOAR HIGHER
Serial Number:	85637170	HOOKED ON LIFE
Serial Number:	85639282	BREAKOUT OF THE ORDINARY
Serial Number:	85639865	WHITE FANG
Serial Number:	85648689	MR. SQUIRRELLY
Serial Number:	85648794	CHILLAX VINEYARDS
Serial Number:	85651122	YNE

CORRESPONDENCE DATA

Fax Number: 2136270705

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (213) 683-5627

Email: nancychow@paulhastings.com

Correspondent Name: Nancy Chow

Address Line 1: Paul Hastings LLP

Address Line 2: 515 South Flower Street, 25th Floor

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	TWG (74033.00003)
NAME OF SUBMITTER:	Nancy Chow
Signature:	/Nancy Chow/
Date:	06/21/2012

TRADEMARK

REEL: 004806 FRAME: 0193

source=Fully Executed IP Supplement dated June 16, 2012#page1.tif
source=Fully Executed IP Supplement dated June 16, 2012#page2.tif
source=Fully Executed IP Supplement dated June 16, 2012#page3.tif
source=Fully Executed IP Supplement dated June 16, 2012#page4.tif

IP SUPPLEMENT

This IP SUPPLEMENT, dated June 18, 2012, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of June 18, 2012.

THE WINE GROUP LLC,
a Delaware limited liability company

By: TWG Manager, Inc.,
a California corporation,
its Manager

By:


Richard Mahoney,
Chief Financial Officer

STATE OF CALIFORNIA)
COUNTY OF San Joaquin)

On June 18, 2012, before me, DONNA M. ARMOUR, NOTARY PUBLIC, personally appeared RICHARD MAHONEY, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

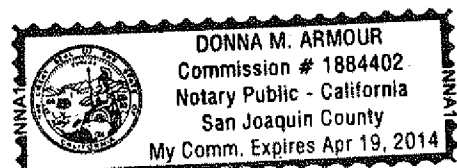
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Donna M. Armour

(Seal)



SCHEDULE A TO IP SUPPLEMENT

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	THE LOST GENERATION	USA	4/1/12	85585936
The Wine Group LLC	MAD DOG (SPIRITS)	USA	4/1/12	85585968
The Wine Group LLC	TAP THAT	USA	4/5/12	85590467
The Wine Group LLC	SLAP THAT	USA	4/5/12	85590471
The Wine Group LLC	BIZARRE	USA	4/9/12	85592365
The Wine Group LLC	FLPFLOP WEEK	USA	4/9/12	85592428
The Wine Group LLC	RUBEDO	USA	4/10/12	85593363
The Wine Group LLC	ALTAMONTE	USA	4/11/12	85595145
The Wine Group LLC	O.T.T.	USA	4/16/12	85599237
The Wine Group LLC	PICNIC BASKET	USA	4/16/12	85599236
The Wine Group LLC	UNCORK THE BEST OF LIFE	USA	4/20/12	85603561
The Wine Group LLC	BEAUTIFUL MESS	USA	4/20/12	85603585
The Wine Group LLC	MINIMUM WAGE	USA	4/20/12	85603589
The Wine Group LLC	MATES RATE	USA	4/20/12	85603591
The Wine Group LLC	ICE PACK	USA	4/12/12	85604995
The Wine Group LLC	PORCELAIN PONY	USA	4/23/12	85604997
The Wine Group LLC	SUMMIT (SPIRITS)	USA	4/23/12	85605079
The Wine Group LLC	CARL BENDER (SPIRITS)	USA	4/23/12	85605128
The Wine Group LLC	JALBEC	USA	4/23/12	85605171
The Wine Group LLC	STEEL DRIVERS	USA	4/28/12	85611181
The Wine Group LLC	CINNABLANC	USA	4/28/12	85611175
The Wine Group LLC	CARAMEL APPLE CRUSH	USA	5/4/12	85617001

TRADEMARK

REEL: 004806 FRAME: 0196

The Wine Group LLC	CARAMEL APPLE KISS	USA	5/4/12	85617000
The Wine Group LLC	PASH	USA	5/4/12	85616866
The Wine Group LLC	VESSEL OF TRUTH	USA	5/4/12	85617456
The Wine Group LLC	SONSY	USA	5/7/12	85618867
The Wine Group LLC	SOAR HIGHER	USA	5/18/12	85629852
The Wine Group LLC	GO FORTH & SOAR HIGHER	USA	5/18/12	85629854
The Wine Group LLC	HOOKED ON LIFE	USA	5/29/12	85637170
The Wine Group LLC	BREAKOUT OF THE ORDINARY	USA	5/31/12	85639282
The Wine Group LLC	WHITE FANG	USA	5/31/12	85639865
The Wine Group LLC	MR.SQUIRRELLY	USA	6/11/12	85648689
The Wine Group LLC	CHILLAX VINEYARDS	USA	6/11/12	85648794
The Wine Group LLC	YNE	USA	6/13/12	85651122

SCHEDULE A TO IP SUPPLEMENT

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	FRANZIA	Guatemala	04/18/2012	2012-003162
The Wine Group LLC	5 ALARM	European Union	04/27/2012	010843324
The Wine Group LLC	STUNNER	European Union	04/27/2012	010843514
The Wine Group LLC	MACARON	United Kingdom	05/30/2012	2622806
The Wine Group LLC	MACAROON	United Kingdom	05/30/2012	2622745
The Wine Group LLC	HEAD SHOT	European Union	06/01/2012	010930824
The Wine Group LLC	BUCKET LIST	European Union	06/01/2012	010930915
The Wine Group LLC	ZINSANITY	European Union	06/15/2012	010967586

31901350