

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jimmy's Acquisition Company LLC		12/20/2010	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Jimmy's Chocolate Chip Cookies, LLC		
Street Address:	18-01 River Road		
City:	Fair Lawn		
State/Country:	NEW JERSEY		
Postal Code:	07410		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1382576	ONE SMART COOKIE	
CORRESPONDENCE DATA			
Fax Number:	2129562164		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 603-6347		
Email:	trademarks@robinsonbrog.com		
Correspondent Name:	Shari J. Fagen, Esq.		
Address Line 1:	875 Third Avenue		
Address Line 2:	9th Floor		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Shari J. Fagen		
Signature:	/Shari J. Fagen, Esq./		
Date:	06/22/2012		
Total Attachments: 0			

OP \$40.00 1382576

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**