

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/19/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stoney Point Products, Inc.		06/21/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Bushnell Inc.		
Street Address:	9200 Cody		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66214		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1772320	STEADY-STIX	
CORRESPONDENCE DATA			
Fax Number:	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	913-647-9050		
Email:	vselman@hoveywilliams.com		
Correspondent Name:	Michael Elbein - HOVEY WILLIAMS LLP		
Address Line 1:	10801 Mastin Blvd., Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	1255.071; DKT. 36827		
NAME OF SUBMITTER:	Michael Elbein		
Signature:	/melbein/		
Date:	06/22/2012		
Total Attachments: 1 source=36827 Executed Assignment#page1.tif			

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ASSIGNMENT

WHEREAS, STONEY POINT PRODUCTS, INC. ("Assignor"), a corporation duly organized under the laws of the State of Minnesota, having its principal place of business at 9200 Cody, Overland Park, KS 66214, has adopted, used and is using the mark listed below and for which a registration has issued in the United States Patent and Trademark Office;

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg Date</u>
STEADY-STIX	1,772,320	May 18, 1993

and,

WHEREAS, BUSHNELL INC. ("Assignee"), a corporation of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said STONEY POINT PRODUCTS, INC., does hereby assign unto the said BUSHNELL INC., all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said mark.

Executed nunc pro tunc, August 19, 2005, this 21st day of June, 2012, to be effective from said former date.

STONEY POINT PRODUCTS, INC.

By [Signature]

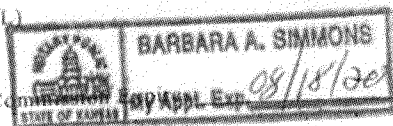
Name: Phil Gyori, Executive V.P. Marketing

STATE OF KANSAS)

COUNTY OF Johnson)

On this 21st day of June, 2012, before me, a Notary Public in and for the State and county aforesaid, personally appeared Phil Gyori, to me known and known to me to be the Executive V.P. Marketing of STONEY POINT PRODUCTS, INC. who signed the foregoing Assignment, and he acknowledged the same to be the free act and deed of the assignor.

(SEAL)



[Signature]
Notary Public