

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                     |                         |
|---|--|---------------------|-------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                     |                         |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                     |                         |
| CONVEYING PARTY DATA  |  |                     |                         |
| Name  | Formerly                                     | Execution Date      | Entity Type             |
| Snokist Growers Corporation   |  | 06/05/2012          | CORPORATION: WASHINGTON |
| RECEIVING PARTY DATA  |  |                     |                         |
| Name:   | DEL MONTE CORPORATION                        |                     |                         |
| Street Address:   | PO Box 193575                                |                     |                         |
| City:   | San Francisco                                |                     |                         |
| State/Country:  | CALIFORNIA                                   |                     |                         |
| Postal Code:  | 94111  |                     |                         |
| Entity Type:  | CORPORATION: DELAWARE                        |                     |                         |
| PROPERTY NUMBERS Total: 10  |  |                     |                         |
| Property Type   | Number                                       | Word Mark           |                         |
| Registration Number:  | 0320635                                      | YAKAVAL             |                         |
| Registration Number:  | 0098030                                      | RED RIBBON          |                         |
| Registration Number:  | 0964310                                      | SNOKIST BLUE RIBBON |                         |
| Registration Number:  | 0100940                                      | BLUE RIBBON         |                         |
| Registration Number:  | 1282725                                      | FIRST PRIZE         |                         |
| Registration Number:  | 1547572                                      | BLUE RIBBON         |                         |
| Registration Number:  | 0840608                                      | DEAR LADY!          |                         |
| Registration Number:  | 1493350                                      | COHORT              |                         |
| Registration Number:  | 1791801                                      | DOC APPLE           |                         |
| Registration Number:  | 1850002                                      | 1ST                 |                         |
| CORRESPONDENCE DATA   |  |                     |                         |
| Fax Number:   | 4152473263                                   |                     |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                     |                         |

CH \$265.00 0320635

Phone: 415-247-3000  
Email: trademarks@delmonte.com  
Correspondent Name: Del Monte Corporation  
Address Line 1: PO Box 193575  
Address Line 4: San Francisco, CALIFORNIA 94111

|                         |                        |
|-------------------------|------------------------|
| ATTORNEY DOCKET NUMBER: | SNOKIST TM'S ASSIGNMNT |
| NAME OF SUBMITTER:      | Timothy S. Ernst       |
| Signature:              | /tse/                  |
| Date:                   | 06/22/2012             |

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "**Assignment**"), dated as of June 5, 2012, is made by **Snokist Growers**, a Washington cooperative association ("**Assignor**"), having a mailing address of PO Box 1587, Yakima, Washington 98907, in favor of **Del Monte Corporation**, a Delaware corporation ("**Assignee**"), having a mailing address of One Maritime Plaza, San Francisco, CA 94111.

### RECITALS

- A. This Assignment is entered into pursuant to that certain Asset Purchase Agreement dated as of May 16, 2012 (the "**Purchase Agreement**") in which Assignee and Pacific Coast Producers have agreed to purchase substantially all of Assignor's assets.
- B. Assignor is currently under protection of the United States Bankruptcy Court, Eastern District of Washington (the "**Court**"), Case No. 11-05868-FLK11 (the "**Bankruptcy Case**"). The Purchase Agreement and this Assignment have been approved by the Court in the Bankruptcy Case.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees as follows:

1. Assignment. Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the trademarks and service marks listed on Schedule 1.1.9, together with all translations, adaptations, derivations and combinations thereof (collectively, the "**Trademarks**"), together with the goodwill of the business(es) that is/are symbolized by the Trademarks, including but not limited to renewal rights therein, the right to obtain registrations of the Trademarks in the United States and throughout the world, and the right to sue and recover any and all damages and profits, and any and all other remedies, for past, present or future infringements or violations thereof, all in Assignee's sole name.

2. Binding Assignment. This Assignment shall be binding upon and inure to the benefit of each of Assignor and Assignee, their successors and permitted assigns.

3. Governing Law. This Assignment shall be governed by and construed under the laws of the State of Washington excluding any conflicts of laws rule or principle that might refer the governance or construction of this Assignment to the law of another jurisdiction.

4. Headings. All headings contained in this Assignment are for reference only and shall not affect the meaning or interpretation of this Assignment in any manner.

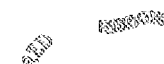

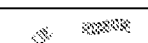





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IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and effective as of the date first set forth above.

**SNOKIST GROWERS**

By: Jim Davis  
Name: JIM DAVIS  
Title: PRESIDENT

**SCHEDULE 1.1.9**  
**INTELLECTUAL PROPERTY**

|    | <u>Trademark Registry No.</u> | <u>Date Registered</u> | <u>Trademark</u>  | <u>Status</u>                      |
|----|-------------------------------|------------------------|---|------------------------------------|
| 1  | 320635                        | 01/ 01/1935            | <b>Yakaval</b>  | Renewal Date:<br>01/01/2015        |
| 2  | 555534                        | 03/04/1952             | <b>FRIGID-PAK</b>   | Cancelled:<br>12/07/1992           |
| 3  | 098030                        | 06/30/1914             |   | Renewal Date:<br>06/30/2014        |
| 4  | 314272                        | 06/26/1934             | <b>Y</b>  | Cancelled:<br>04/02/2005           |
| 5  | 964310                        | 07/17/1973             |    | Renewal Date:<br>07/17/2013        |
| 6  | 100940                        | 10/27/1914             |    | Renewal Date:<br>10/27/2014        |
| 7  | 021340                        | 06/21/1892             |    | Cancelled:<br>03/22/2003           |
| 8  | 1282725                       | 06/19/1984             | <b>First Prize</b>  | Renewal Date:<br>06/19/2014        |
| 9  | 1547572                       | 07/11/1989             | Blue Ribbon   | Renewal Date:<br>07/11/2019        |
| 10 | 1553059                       | 08/22/1989             |  | Cancelled:<br>03/27/2010           |
| 11 | 840608                        | 12/12/1967             | <b>Dear Lady!</b>   | Renewal Date:<br>12/12/2017        |
| 12 | 1493350                       | 06/21/1988             | <b>CORON</b>  | Renewal Date:<br>06/21/2018        |
| 13 | 1493351                       | 06/21/1988             | <b>Nu-House</b>   | Cancelled:<br>12/26/1994           |
| 14 | 1493352                       | 06/21/1988             | <b>Tri-Our</b>  | Cancelled:<br>03/28/2009           |
| 15 | 1712018                       | 09/01/1992             |  | Cancelled:<br>06/07/2003           |
| 16 | 1791801                       | 09/07/1993             | Doc Apple   | Renewal Date:<br>09/07/2013        |
| 17 | UCA7034                       | 10/05/1936             |  | Expunged                           |
| 18 | UCA6645                       | 10/05/1936             | <b>DOC APPLE</b>  | Renewal Notice Sent:<br>10/26/2011 |
| 19 | 1850002                       | 08/16/1994             |  | 08/16/2014                         |