

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eric Cohen		06/20/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	All Kings, LLC		
Street Address:	215 E. 68th St. Apt. 50		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10065		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77813298	JACKS & JOKERS	
CORRESPONDENCE DATA			
Fax Number:	9142976660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(914) 231-7822		
Email:	lwinston@serlelaw.com		
Correspondent Name:	Laura J. Winston		
Address Line 1:	C/O Law Offices of Alayne F. Serle		
Address Line 2:	30 Percheron Lane		
Address Line 4:	Roslyn Heights, NEW YORK 11577-2803		
NAME OF SUBMITTER:	Laura J. Winston		
Signature:	/Laura J. Winston/		
Date:	06/23/2012		
Total Attachments: 1 source=FAX_20120621_1340248310_20#page1.tif			

OP \$40.00 77813298

ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, Eric Cohen, and individual ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from All Kings, LLC, a limited liability company organized and existing under the laws of Delaware ("Assignee"), on and as of this 20th day of June, 2012, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's all worldwide common law and registered right, title and interest in and to the trademark JACKS & JOKERS and the United States applications and registrations relating thereto, and all service marks, trade names, logos, insignias, designs and other proprietary interests therein constituting or relating thereto, including, without limitation:

U.S. Application Serial No. 77/813,298 and U.S. Application Serial No. 77/784,015,

together with the whole of the good will of the business associated therewith. (collectively, the "Trademarks")

to be held and enjoyed by Assignee, successor to the portion of the business of Assignor to which the Trademarks pertain, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignee had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed as of the date first set forth above.



Eric Cohen