

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hearts On Fire Company, LLC		06/21/2012	LIMITED LIABILITY COMPANY: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	The Sporn Company, Inc.		
Street Address:	227 Main Street		
City:	Burlington		
State/Country:	VERMONT		
Postal Code:	05401		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3006585	DEVOTION	
CORRESPONDENCE DATA			
Fax Number:	8028627512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	802-863-2375		
Email:	tmip@drm.com		
Correspondent Name:	Peter Kunin		
Address Line 1:	Downs Rachlin Martin PLLC		
Address Line 2:	199 Main St., P.O. Box 190		
Address Line 4:	Burlington, VERMONT 05402-0190		
ATTORNEY DOCKET NUMBER:	13621-004UST1		
NAME OF SUBMITTER:	Peter Kunin		
Signature:	/peter kunin/		

OP \$40.00 3006585

Date:

06/25/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

Trademark: DEVOTION
Registration No: 3,006,585
Date of Registration: October 11, 2005

ASSIGNOR: Hearts On Fire Company, LLC
99 Summer Street
Boston, MA 02110

ASSIGNEE: The Sporn Company, Inc.
227 Main Street
Burlington, VT 05401

This AGREEMENT, made this 21 day of June 2012, is by and between Hearts On Fire Company, LLC, hereafter referred to as "Assignor" and The Sporn Company, Inc., hereafter referred to as "Assignee."

Recitals

1. Assignor is the owner of U.S. and Canadian common law rights in the mark DEVOTION and United States Trademark Registration No. 3,006,585 for the mark DEVOTION to identify "jewelry," issued on October 11, 2005 (collectively, the "Mark").

2. Assignee is desirous of acquiring said Mark, and all rights of Assignor in and to said Mark, and Assignor is willing to sell such Mark to Assignee.

Transfer of Trademark

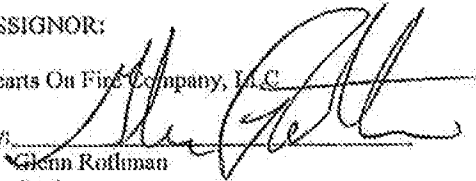
3. For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all of Assignor's right, title and interest in and to the Mark, together with all rights to secure renewals, reissues and extensions of said registration, and that part of the goodwill of Assignor's business connected with the use of and symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has executed this agreement at Boston, MA on the
day and year first above written.

ASSIGNOR:

Hearts On Fire Company, LLC

By:


Glenn Rollman

CEO

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