

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	S.B.S. Tekstil Sanayi ve Ticaret A.S.		06/12/2012
			Entity Type
			CORPORATION: TURKEY
RECEIVING PARTY DATA			
Name:	Shirt by Shirt USA, LLC		
Street Address:	441 Broadway		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 5			
	Property Type	Number	Word Mark
	Serial Number:	85603643	FREE\$HIRT
	Serial Number:	85318399	SUPERBADSHIRT
	Serial Number:	85318299	JM JEFFREY MAX CO. CLASSIC BASICS
	Registration Number:	3842706	J.A.C.H.S. JUST A CHEAP SHIRT SINCE 2008
	Serial Number:	85318356	JACHS
CORRESPONDENCE DATA			
Fax Number:	2125453309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.592.1576		
Email:	rbroder@herrick.com		
Correspondent Name:	Robert S. Broder		

CH \$140.00 85603643

Address Line 1: 2 Park Avenue  
Address Line 2: Herrick, Feinstein LLP  
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 15441-002

NAME OF SUBMITTER: Robert S. Broder

Signature: /rsb/

Date: 06/25/2012

Total Attachments: 3  
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EXHIBIT B  
TRADEMARK ASSIGNMENT (US)

This Assignment ("Assignment") is made effective as of January 1, 2012, from S.B.S. Tekstil Sanayi ve Ticaret A.S., a corporation of Turkey with a place of business located at Emek Mahallesi, Nato Yolu, No:4 Sarigazi, Umraniye, 34785 Istanbul, Turkey ("ASSIGNOR"), to Shirt by Shirt USA, LLC, a New York limited liability company with a place of business located at 441 Broadway 3rd Floor, New York, NY 10013 ("Shirt by Shirt") ("ASSIGNEE").

For other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby unconditionally assigns and conveys to ASSIGNEE all of ASSIGNOR'S rights, title, and interest of whatever kind in the United States, to the extent such rights exist, in and to the names and marks JUST A CHEAP SHIRT, JACHS, J.A.C.H.S., JEFFREY MAX, SUPER BAD SHIRT and FREE\$HIRT and associated designs, as shown in the attached schedule of United States Trademark Applications and Registrations, and any variations thereon as used in connection with various items of clothing, as well as any goodwill associated with these marks ("Assigned Marks") and the corresponding United States Trademark Applications and Registrations for those names and marks as set forth on Schedule A ("Assigned Applications and Registrations") and any goodwill associated therewith.

This Assignment includes all of Assignor's rights to bring legal proceedings and collect damages with respect to any infringement, dilution, unfair competition or any other violation of said Assigned Marks and Assigned Applications and Registrations by any third party in the United States, whether taking place before or after the date of this Assignment, and all common law rights relating thereto.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year first above written.

S.B.S. Tekstil Sanayi ve Ticaret A.S.

Date: 12 - JUNE - 2012 .

By: \_\_\_\_\_

Name: HESİM AKEL

Title: PRESIDENT.

SCHEDULE A

UNITED STATES APPLICATIONS AND REGISTRATIONS

APPLICATION/ REGISTRATION NO	DATE	TRADEMARK	CLASS
SN 85-603,643	4/20/12	FREESHIRT	25
SN 85-318,399	5/11/11		25
SN 85-318,299	5/11/11		25
Reg. No. 3,842,706	6/3/09		25
SN 85-318,356	5/11/11		25