

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alex Danze		05/22/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Armor Holdings		
Street Address:	5867 Jasmine St.		
City:	Riverside		
State/Country:	CALIFORNIA		
Postal Code:	92504		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3361029	PRO ARMOR	
Registration Number:	3665117	PRO ARMOR	
Registration Number:	3146644	FAT PEGS	
Registration Number:	3900365	SEXXY MESS	
CORRESPONDENCE DATA			
Fax Number:	2133122001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2133122000		
Email:	kzimmermann@rmkb.com		
Correspondent Name:	Arnold Sklar		
Address Line 1:	515 S. Flower St.		
Address Line 2:	Suite 1100		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Kollin Zimmermann		

OP \$115.00 3361029

Signature:	/Kollin Zimmermann/
Date:	06/25/2012
Total Attachments: 2 source=LSI Assignment Agreement#page1.tif source=LSI Assignment Agreement#page2.tif	

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered into by and between Alex Danze (the "Assignor") and Armor Holdings, LLC, a California limited liability company (the "Assignee") effective April 22, 2012.

WHEREAS, Assignor is the owner of all right, title and interest in and to

(1) the trademark "PRO ARMOR" and the corresponding U.S. trademark registration no. 3361029;

(2) the trademark "PRO ARMOR" and the corresponding U.S. trademark registration no. 3665117;

(3) the trademark "FAT PEGS" and the corresponding U.S. trademark registration no. 3146644; and

(4) the trademark "SEXXXY MESS" and the corresponding U.S. trademark registration no. 3900365),

(collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree as follows:

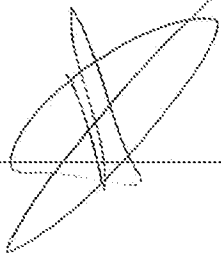
1. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer

of the registrations and/or applications for registration for the Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

ASSIGNOR

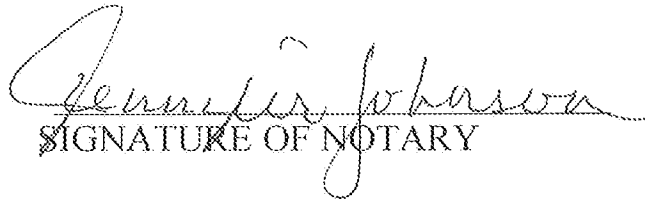
Alex Danze

 5-22-12

State of California )  
County of Riverside )

Subscribed and sworn to (or affirmed) before me on this 22<sup>nd</sup> day of ~~April~~, MAY 2012, by Alex Danze, \_\_\_\_\_ proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Witness my hand and official seal.

  
SIGNATURE OF NOTARY

