

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	LICENSE		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chivas Holdings (IP) Limited		05/18/2012	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Chivas Brothers Limited		
Street Address:	111-113 Renfrew Road		
City:	Paisley, Scotland		
State/Country:	UNITED KINGDOM		
Postal Code:	PA3 4DY		
Entity Type:	Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85182158	BLENDED FOR PURE PLEASURE	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-756-8000		
Email:	rkim@mwe.com, emalis@mwe.com, washington_ip_docket@mwe.com, ksandacz@mwe.com		
Correspondent Name:	Richard Y. Kim		
Address Line 1:	600 13th Street, N.W.		
Address Line 2:	McDermott Will & Emery LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	087021-0026		
DOMESTIC REPRESENTATIVE			

CH \$40.00 85182158

Name: Richard Y. Kim
Address Line 1: 600 13th Street, N.W.
Address Line 2: McDermott Will & Emery LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:	Richard Y. Kim
Signature:	/Richard Y. Kim/
Date:	06/25/2012

Total Attachments: 3
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CONFIRMATORY LICENCE AGREEMENT

This confirmatory licence agreement is made this 18 day of May 2012

BETWEEN

- (1) Chivas Holdings (IP) Limited ("CHIP") a company incorporated in Scotland under the Companies Act and having its registered office at 111-113, Renfrew Road, Paisley, Renfrewshire, PA3 4DY, Scotland, United Kingdom (the "Licensor"); and
- (2) CHIVAS BROTHERS LIMITED (formerly named Chivas Brothers Pernod Ricard Limited), a company incorporated in Scotland under the Companies Act and having its registered office at 111-113 Renfrew Road, Paisley, PA3 4DY, Scotland, United Kingdom (the "Licensee")

WHEREAS:

- (A) CHIP ("the Purchaser") acquired the IP rights of Chivas Brothers Pernod Ricard Limited (now re-registered as unlimited and renamed as Chivas Brothers Pernod Ricard), Chivas Brothers (Europe) Limited, Chivas Brothers (Japan) Limited and Chivas Brothers (Americas) Limited ("the Vendors");
- (B) Prior to the acquisition by CHIP, exclusive licences existed between the Vendors as licensors on the one hand and Chivas Brothers Limited as licensee on the other;
- (C) By virtue of the terms of the licences, the subsequent licence transfer agreements between the parties at (A) and the consent of Chivas Brothers Limited to the assignation, CHIP is now the Licensor;
- (D) For the purposes of recording the Licence Agreements (the "Licence Agreement"), the parties have agreed to confirm herein the earlier licence agreements in writing.

NOW THEREFORE it is hereby confirmed as follows:-

1. The Licence Agreement came into force at midnight on 30 June 2004 (the "Grant Date") and unless terminated under the other terms of the Licence Agreement, as set out herein, shall remain in force for twenty five years.
2. The licence granted by the Licence Agreement is exclusive and royalty-free.
3. The Licence Agreement applies to the IP rights appearing in the attached schedule and, any and all intellectual property or industrial rights of any description anywhere in the world including any patents, trade marks, domain names, registered designs, copyright (including without limitation to the foregoing generality rights in computer software, object and source code), rights in the nature of copyright, database rights, semi-conductor topography rights, unregistered design rights, rights in and to trade names, business names, product names and logos, inventions, databases, discoveries, specifications, formulae, processes, know how, trade secrets, confidential information and any analogous or similar right in any jurisdiction (whether any such right referred to in this definition are registered, unregistered, registerable or not, and any applications or rights to apply for registration of

any of them together with any registered rights resulting from any such applications or rights to apply for registration).

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IN WITNESS WHEREOF the parties hereto have caused this Confirmatory Licence Agreement to be duly executed

at Paisley, Scotland this 18 day of May 2012

For Chivas Holdings (IP) Limited

For CHIVAS BROTHERS LIMITED



Name: Michelle Louise Watson
Position: Director of Legal
(Marketing & Commercial)



Name: Michelle Louise Watson
Position: Director of Legal
(Marketing & Commercial)

SCHEDULE of IP for USA

Trademark/ design/Copyright	Country	Filing Number	Registration Number
BLENDED FOR PURE PLEASURE	USA	85/182158	3992312