

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Locallife Limited		05/23/2012	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Locallife Holdings Limited		
Street Address:	One America Square		
City:	Crosswall, London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC3N 2SG		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3620382	LOCAL LIFE	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@cph.com		
Correspondent Name:	CHRISTIE, PARKER & HALE, LLP		
Address Line 1:	P.O. BOX 29001		
Address Line 4:	GLENDALE, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	61334/S307 (DAP/JHG)		
DOMESTIC REPRESENTATIVE			
Name:	Christie, Parker & Hale, LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		

OP \$40.00 3620382

NAME OF SUBMITTER:	David A. Plumley
Signature:	/David A. Plumey/
Date:	06/25/2012
Total Attachments: 3 source=61334-assign#page1.tif source=61334-assign#page2.tif source=61334-assign#page3.tif	

ASSIGNMENT OF TRADE MARKS

THIS ASSIGNMENT is made this 23rd day of May 2012.

BETWEEN

1. Locallife Limited of, One America Square, Crosswall, London, EC3N 2SG, United Kingdom, a company incorporated under the laws of England & Wales under no. 03881669 (hereinafter referred to as "the Assignor")

AND

2. Locallife Holdings Limited of, One America Square, Crosswall, London, EC3N 2SG, United Kingdom, a company incorporated under the laws of England & Wales under no. 03988240 (hereinafter referred to as "the Assignee")

WHEREAS

- A. The Assignor is proprietor of the trade marks the particulars of which are set out in the Schedule hereto (hereinafter referred to as "the Trade Marks")
- B. The Assignor has agreed to assign the Trade Marks to the Assignee on the terms set out below and to execute this assignment.

IT IS HEREBY AGREED AS FOLLOWS:

- 1. In consideration of the sum of £10.00 GBP now paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged) the Assignor **HEREBY ASSIGNS AND CONVEYS** unto the Assignee all property, right, title and interest, including the right to sue for past infringements and to continue with any ongoing disputes, in the said Trade Marks including the goodwill symbolised by and attached to the said Trade Marks (but excepting and reserving the goodwill of the business of the Assignor) to hold unto the Assignee absolutely.
- 2. The Assignor warrants that it has good claim to be the proprietor of the said Trade Marks and is not aware of any claim which may affect the validity of the said Trade marks.
- 3. The Assignor further covenants to execute all documents, paper, forms and authorisations and deposes to swear all declarations or oaths which may be necessary for securing, completing or absolutely vesting full rights, title and interest to the said Trade Marks.

IN WITNESS whereof the parties hereto have set their hands the day and year first above written.

SIGNED by:


Signed: 

Name: M. A. WEINGARTEN

Position: DIRECTOR

For and on behalf of the Assignor – Locallife Limited

SIGNED by:

Signed: 

Name: M. A. WEINGARTEN

Position: DIRECTOR

For and on behalf of the Assignee – Locallife Holdings Limited

SCHEDULE

Trade Mark	Territory	Application Number	Registration Number	Class(es)
LOCAL LIFE	Argentina	2822869	2271220	35
	Australia	929677	1193568	9, 16, 35, 38, 42
	Bolivia	SM0850		35
	Brazil	829849610		35
	Canada	1352453	771751	N/A
	Switzerland	929677	929677	9, 16, 35, 38, 42
	Chile	819613	848290	35, 38
	China	929677	929677	35, 38, 42
	Colombia	n/a	391972	35
	European Union (CTM)	5665864	5665864	9, 16, 35, 38, 42
	Ecuador	195086	76839/3040-08	35
	United Kingdom	2445786	2445786	9, 16, 42
	India	1643349	1643349	35, 38, 42
	Japan	929677	929677	35, 38, 42
	Mexico	912586	1059319	35
	New Zealand	769755	769755	35, 38, 42
	Peru	345168	54090	35
	Paraguay	5429/2008	333260	35
	Russia	929677	929677	35, 38, 42
	Singapore	929677	T0807616G	35, 38, 42
	Thailand	664141	Bor38824	35
	Thailand	664142	Bor38454	38
	Thailand	664143	Bor38455	42
USA	79040629	3631480	9, 16, 35, 38, 42	
Uruguay	390.370	390.370	35, 38	
Venezuela	2008-009110	S-040478	35	
	International Registration WIPO	929677	929677	9, 16, 35, 38, 42
	United Kingdom	2004190	2004190	35, 38
	USA	77379945	3620382	35, 42
EYE Logo	European Union (CTM)	967498	967498	9, 16, 35, 38, 42
	International Registration WIPO	967498	967498	9, 16, 35, 38, 42
	USA	79054982	3705440	9, 16, 35, 38, 42
	United Kingdom	2472859	2472859	9, 16, 35, 38, 42