

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| | | | |
|---|--|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| UBS FINANCIAL SERVICES, INC. | | 06/25/2012 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | UBS AG | | |
| Street Address: | Bahnhofstrasse 45 | | |
| City: | Zurich | | |
| State/Country: | SWITZERLAND | | |
| Postal Code: | CH-8001 | | |
| Entity Type: | CORPORATION: SWITZERLAND | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3033349 | PACE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2026638007 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 202663800 | | |
| Email: | dctm@pillsburylaw.com | | |
| Correspondent Name: | Patrick J. Jennings | | |
| Address Line 1: | 2300 N Street, N.W. | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20037 | | |
| ATTORNEY DOCKET NUMBER: | 082086-0326057 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |

CH \$40.00 3033349

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Patrick J. Jennings

Signature:

/Pat Jennings/

Date:

06/26/2012

Total Attachments: 1
source=DOC001#page1.tif

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of JUNE 25, 2012 by and among UBS Financial Services, Inc., a corporation organized under the laws of the State of Delaware, with an address at 1200 Harbor Blvd., Weehawken, New Jersey 07087 (the "Assignor"), and UBS AG, a corporation organized under the laws of Switzerland, with an address at Bahnhofstrasse 45, CH-8001 Zürich, Switzerland (the "Assignee").

Assignor owns all right, title, and interest in and to the trademark PACE set forth in United States Trademark Registration No. 3,033,349 ("the Trademark"). Assignor wishes to assign all right, title, and interest to the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns, and legal representatives, the entire, full, and exclusive right, title, and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Assignor also hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the Trademark pertains.

UBS Financial Services, Inc.

By:



Name: PATRICK J. CORRY

Title: MD, HEAD/BRAND MARKETING



NEAL SMOLAR

EXECUTIVE DIRECTOR,
IT CONTRACTING & SHARED SERVICES LEGAL