

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Ideal Products, LLC		05/15/2012	LIMITED LIABILITY COMPANY: INDIANA
<b>RECEIVING PARTY DATA</b>			
Name:	Ideal Products, LLC		
Street Address:	2637 E. Atlantic Boulevard		
Internal Address:	Suite 20460		
City:	Pompano Beach		
State/Country:	FLORIDA		
Postal Code:	33062		
Entity Type:	LIMITED LIABILITY COMPANY: NEW MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2950830	SANI-TRED	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	5742343900		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	574-234-3900		
Email:	mgs@bhlawyers.net		
Correspondent Name:	Christopher A. Johnson		
Address Line 1:	105 E. Jefferson Boulevard		
Address Line 2:	Suite 400		
Address Line 4:	South Bend, INDIANA 46601-1913		
ATTORNEY DOCKET NUMBER:	1085-009 IDEAL PRODUCTS,		
NAME OF SUBMITTER:	Christopher A. Johnson		

OP \$40.00 2950830

Signature:	/Christopher A. Johnson/
Date:	06/26/2012
Total Attachments: 1 source=Executed Assignment#page1.tif	

## ASSIGNMENT

WHEREAS, Ideal Products, LLC, a <sup>Limited Liability Company</sup> ~~corporation~~ of the State of Indiana, with its principal place of business at 911 Markley Drive, Plymouth, Indiana 46563 ("Assignor"), is the owner of the entire right, title and interest in and to the trademark SANI-TRED, registered with the United States Patent and Trademark Office under Registration No. 2,950,830 ("Mark") and the goodwill of the business associated with the use of and symbolized by the Mark whether arising under common law, state law, federal law or the laws of any and all other jurisdictions ("Intellectual Property"); and

WHEREAS, Ideal Products, LLC, a <sup>Limited Liability Company</sup> ~~corporation~~ of the State of New Mexico, with its principal place of business at 2637 E. Atlantic Boulevard, Suite 20460, Pompano Beach, Florida 33062 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark and its associated Intellectual Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignment. Assignor hereby sells, transfers and assigns unto Assignee, free and clear of all liens, security interests, liabilities and encumbrances:

- 1) the Mark, its associated Intellectual Property including the goodwill of the business associated with the use of and symbolized by the Mark, and all of Assignor's right, title and interest therein;
- 2) all rights to sue for infringement of the Mark, whether arising prior or subsequent to the date of this Assignment, as well as the right to recover for, and the right to profits and damages due or accrued, arising out of or in connection with, any past, present or future infringements, dilution of or damage or injury to the Mark and its associated Intellectual Property;
- 3) the exclusive right to use or otherwise transfer, to apply to register, or to assist any third party to register a trademark, domain name or designation that comprises or includes, whether alone or in combination with each other or with other words or designs, any variation of the Mark for any goods and/or services, unless the Mark has been abandoned by the Assignee; and
- 4) the registrations of and registration applications for the Mark and any and all renewals or extensions thereof that may hereafter be secured under laws now or hereafter in effect in the United States and its territorial possessions and in any and all other jurisdictions, the same to be held and enjoyed by Assignee from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Successors in Interest. This Assignment shall be binding upon and inure to the benefit of the respective heirs, successors, legal representatives and assigns of the Assignor and Assignee.

Power to Insert. The undersigned hereby grant(s) the firm of Botkin & Hall, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

5/15/2012  
DATE

<sup>Indiana Limited Liability Company</sup>  
Ideal Products, LLC (an ~~Indiana Corporation~~)  
By: William Emerit  
Name: William Emerit Title: CEO