

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Creative Technology Ltd		04/01/2011	CORPORATION: SINGAPORE
Creative Labs Inc		04/01/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	SoundWorks, Inc.
Street Address:	2995 Woodside Road
Internal Address:	Suite 400
City:	Woodside
State/Country:	CALIFORNIA
Postal Code:	94062
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1595119	AMBIANCE BY HENRY KLOSS
Registration Number:	1595118	AMBIANCE
Registration Number:	1595120	AMBIANCE BY HENRY KLOSS
Registration Number:	1678305	BASS CASE
Registration Number:	2453537	BASSCUBE
Registration Number:	2739657	CAMBRIDGE SOUNDWORKS
Registration Number:	2035284	CAMBRIDGE SOUNDWORKS
Registration Number:	2152998	CENTERSTAGE
Registration Number:	2149745	MICROWORKS
Registration Number:	2559831	MUSICWORKS
Registration Number:	2210252	NEODYNE
Registration Number:	2756173	NEWTON SERIES
Registration Number:	2763565	NEWTON THEATER

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Registration Number:	2235077	PCWORKS
Registration Number:	2516498	SELECT CIRCLE
Registration Number:	1980160	SOUNDWORKS
Registration Number:	1980161	SOUNDWORKS BY HENRY KLOSS
Registration Number:	3216372	SURROUNDWORKS
Registration Number:	1978464	THE SURROUND
Registration Number:	2149851	TOWER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-776-0865
 Email: deansteinbeck@bsalawfirm.com
 Correspondent Name: Dean Steinbeck
 Address Line 1: 9190 Olympic Blvd. #400
 Address Line 4: Beverly Hills, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER:	SOUNDWORKS ASSIGNMENT
NAME OF SUBMITTER:	Dean Steinbeck
Signature:	/dean steinbeck/
Date:	06/27/2012

Total Attachments: 6

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ASSIGNMENT OF TRADEMARKS

In connection with the consummation on the date hereof of the transactions contemplated in that Sale and Purchase Agreement dated 1 April 2011 (the "Sale and Purchase Agreement") entered into between Creative Technology Ltd, a Singapore corporation with its principal place of business at 31 International Business Park, Creative Resource, Singapore 609921 ("CTL"), Creative Labs, Inc., a California corporation with its principal place of business at 1901 McCarthy Boulevard, Milpitas, CA 95035 ("CLI") (CTL and CLI shall together or individually, as the case may be, be referred to as "Assignor") and SoundWorks, Inc. a Delaware corporation with its principal place of business at 2995 Woodside Road, Suite 400, Woodside, California 94062 ("Assignee"), the Assignor has agreed to transfer all of its rights in all of the trademarks listed on Schedule 1 attached hereto to the Assignee ("Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign, grant and transfer to the Assignee, and its successors and assigns, all right, title, and interest of the Assignor in, to, and under the trademarks, trade names and service marks listed on Schedule 1, which is incorporated into and made a part of this Assignment of Trademarks (collectively, "Trademarks") together with all of the goodwill of the business symbolized by such Trademarks, and all rights to sue and recover for any past, present or future infringements, damage or injury (and including the right to take over and continue any and all existing suits) to any of the foregoing and collect profits or damages with respect to any of the foregoing, the same to be held and enjoyed hereinafter by the Assignee for its own use and for the use of its successor and assigns.

Assignor hereby covenants to execute and deliver to Assignee such additional assignments and instruments of transfer as Assignee may reasonably require to evidence Assignee's ownership of the Trademarks or the conveyance of the Trademarks to Assignee at Assignee's cost.

This Assignment of Trademarks may be executed in any number of counterparts, each of which will be an original, but all of which together will constitute one instrument.

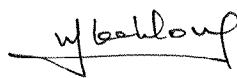
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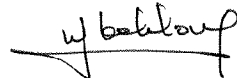
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IN WITNESS WHEREOF, the undersigned parties have signed this Assignment of Trademarks as of 1 April 2012.

CREATIVE TECHNOLOGY LTD

CREATIVE LABS, INC.

By: 

By: 

Name: NG Keh Long

Name: NG Keh Long

Title: Chief Financial Officer

Title: Director

Accepted:

SOUNDWORKS, INC.

By: 

Name: C McHaff


Title: CEO

[SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARKS]



SCHEDULE 1

TRADEMARKS

Trademark	Registration No.	Application No.	Country	Class	Date of Expiry	Status
	1595119	73/827734	USA	09		Renewed
AMBIANCE	1595118	73/827613	USA	09	05/08/2020	Renewed
AMBIANCE BY HENRY KLOSS	1595120	73/827750	USA	09	05/08/2020	Renewed
BASS CASE	1678305	74/065066	USA	09	03/10/2012	Renewed
BASSCUBE	2453537	75/485012	USA	09	05/22/2021	Renewed
Cambridge SoundWorks	495509	40-1999-17349	Korea	09	06/14/2021	Renewed
Cambridge SoundWorks	843340	8653847	Taiwan	09	12/15/2018	Renewed
Cambridge SoundWorks PlayWorks	843114	843114	Australia	09	07/19/2020	Registered
CAMBRIDGE SOUNDWORKS	2739657	76330847	USA	09	07/22/2013	Registered
CAMBRIDGE SOUNDWORKS	2035284	75/032143	USA	42	02/04/2017	Registered
CENTERSTAGE	2152998	75/125391	USA	09	04/21/2018	Registered

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Trademark	Registration No.	Application No.	Country	Class	Date of Expiry	Status
MicroWorks	B08848/99	97/016247	Hong Kong	09	11/13/2014	Renewed
MicroWorks	4463601	6855/98	Japan	09	03/30/2021	Renewed
MicroWorks	00922657	86065406	Taiwan	09	12/15/2018	Renewed
MICROWORKS	737031	000737031	CTM	09	02/02/2018	Renewed
MICROWORKS	2149745	75/124162	USA	09	04/07/2018	Renewed
MUSICWORKS	2,559,831	75913611	USA	09	04/09/2012	Registered
NEODYNE	2210252	75/273801	USA	09	-	Registered
NEWTON SERIES	TMA594,579	1081408	Canada	09	11/12/2018	Registered
NEWTON SERIES	2756173	78139397	USA	09	08/26/2013	Registered
NEWTON THEATER	TMA594,538	1092182	Canada	09	11/12/2018	Registered
NEWTON THEATER	2763565	76394591	USA	09	09/16/2013	Registered
PCWorks	813800	813800	Australia	09	11/14/2017	Registered
PCWorks	B08946/99	97/16248	Hong Kong	09	11/13/2014	Renewed
PCWorks	778325	778325	India	09	11/13/2017	Renewed
PCWorks	436514	D98 767	Indonesia	09	01/15/2018	Renewed
PCWorks	115931	115931	Israel	09	11/14/2018	Renewed
PCWorks	4325647	-	Japan	09	10/15/2019	Renewed
PCWorks	50-2009-626	97-53378	Korea	09	01/28/2019	Renewed
PCWorks	495508	40-1999-17352	Korea	09	06/14/2021	Renewed

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TRADEMARK
REEL: 004809 FRAME: 0017

Trademark	Registration No.	Application No.	Country	Class	Date of Expiry	Status
PCWorks	285184	285184	New Zealand	09	11/24/2014	Renewed
PCWorks	T97/14071J	T97/14071J	Singapore	09	11/14/2017	Registered
PCWorks	097/17416	097/17416	South Africa	09	11/13/2017	Registered
PCWorks	00922656	86065404	Taiwan	09	12/15/2018	Renewed
PCWorks	113824	8301395	IRAN	09	04/08/2014	Registered
PCWorks	800/34	88807	Saudi Arabia	09	12/12/2013	Registered
PCWorks	2004 09508	2004/09508	Turkey	09	04/07/2014	Registered
PCWorks	53839	60908	UAE	09	05/19/2014	Registered
PCWorks	2235077	75/278330	USA	09	03/23/2019	Renewed
SELECT CIRCLE	2,516,498	-	USA	35	12/11/2011	Registered
SoundWorks	748792	748792	AUSTRALIA	09	11/14/2017	Renewed
SoundWorks	B08847/99	97/16246	Hong Kong	09	11/13/2014	Renewed
SoundWorks	778324	778324	India	09	11/13/2017	Renewed
SoundWorks	435066	D08 766	Indonesia	09	01/15/2018	Renewed
SoundWorks	115932	115932	Israel	09	11/14/2018	Renewed
SoundWorks	439831	97-53380	Korea	09	01/28/2019	Renewed
SoundWorks	495178	40-1999-17350	Korea	09	06/11/2021	Renewed
SoundWorks	98000109	98/00109	MALAYSIA	09	05/01/2018	Renewed
SoundWorks	285185	285185	New Zealand	09	11/24/2014	Renewed

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TRADEMARK
REEL: 004809 FRAME: 0018

Trademark	Registration No.	Application No.	Country	Class	Date of Expiry	Status
SoundWorks	T97/14070B	14070/97	Singapore	09	11/14/2017	Renewed
SoundWorks	97/17417	97/17417	South Africa	09	11/13/2017	Renewed
SoundWorks	00954796	86065405	Taiwan	09	12/15/2018	Renewed
SoundWorks	TM103874	368719	Thailand	09	09/02/2018	Renewed
SoundWorks	000520478	000520478	CTM	09	04/23/2017	Renewed
SoundWorks	1420056	-	UNITED KINGDOM	09	03/30/2017	Renewed
SOUNDWORKS	1980160	74/547864	USA	09	06/11/2016	Renewed
SOUNDWORKS BY HENRY KLOSS	1980161	74/548008	USA	09	06/11/2016	Renewed
SURROUNDWORKS	3216372	78/543,468	USA	09	03/06/2017	Registered
THE SURROUND	1978464	74/701616	USA	09	06/04/2016	Registered
TOWER	2149851	75/144855	USA	09	04/07/2018	Renewed

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