

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MOXIE INTERACTIVE, INC.		06/27/2012	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	ZENITH MEDIA SERVICES, INC.		
Street Address:	299 WEST HOUSTON STREET		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3034671	MOXIE INTERACTIVE	
CORRESPONDENCE DATA			
Fax Number:	9086547876		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	908-654-5000		
Email:	trademarkadmin@ldlkm.com		
Correspondent Name:	STEPHEN F. ROTH		
Address Line 1:	600 SOUTH AVENUE WEST		
Address Line 4:	WESTFIELD, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	OPTIME 10.1-009		
NAME OF SUBMITTER:	STEPHEN F. ROTH		
Signature:	/STEPHEN F. ROTH/		
Date:	06/27/2012		
Total Attachments: 1 source=20120627133502002#page1.tif			

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS MOXIE INTERACTIVE, INC., a business formed under the laws of the State of Alabama, changed its name to CODYCO, INC., which sold its assets to ZENITH MEDIA SERVICES, INC., and subsequently wholly merged into ZENITH MEDIA SERVICES, INC.;

WHEREAS ZENITH MEDIA SERVICES, INC. currently owns all right, title, interest and all goodwill associated therewith to the MOXIE INTERACTIVE trademarks, trademark applications, service marks, service mark applications including Trademark Registration No. 3,034,671, and any other trademarks, trademark applications, service marks, service mark applications and trade dress owned by MOXIE INTERACTIVE, INC., including and any marks that may be or are granted in any country throughout the world (collectively, the "Subject Trademarks");


NOW, THEREFORE, in consideration of good and valuable consideration, the payment and receipt of all of which has been made and acknowledged; and

ZENITH MEDIA SERVICES, INC. hereby confirms that it has obtained all right, title and interest to the Subject Trademarks along with all goodwill associated therewith.

If and to the extent ZENITH MEDIA SERVICES, INC. did not previously obtain all right, title and interest in the Subject Trademarks and all goodwill associated therewith, on behalf of MOXIE INTERACTIVE, INC. and/or CODYCO, INC., ZENITH MEDIA SERVICES, INC. nunc pro tunc hereby sells, assigns, transfers and sets over the entire right, title and interest in, to and under the Subject Trademarks and the goodwill associated therewith, as fully and entirely as the same would have been held by ZENITH MEDIA SERVICES, INC. had this assignment and sale not been made.

The foregoing assignment and transfer includes all claims for profits and damages by reason of past infringement, if any, of the Trademarks, with the right to sue for and collect the same for the Assignee's own use and advantage and for the use and advantage of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer this 27th day of June, 2012.

By: 
Andrew Elman
Secretary, VP and General Counsel

Dated: June 27, 2012