#### TRADEMARK ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Desktop Acquisition Sub, Inc.		06/18/2012	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Genome, Inc.		
Street Address:	11 West 19th Street, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		

#### PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	85460614	GENOME
Serial Number:	85330851	GENOME POWERED BY OSM
Serial Number:	85330832	POWERED BY OSM
Registration Number:	3981100	
Registration Number:	3981103	
Registration Number:	3970744	INTERCLICK
Registration Number:	4065884	OPEN SEGMENT MANAGER
Registration Number:	4065883	OSM
Registration Number:	3981271	WE FIND THE AWESOME IN CHAOS

#### **CORRESPONDENCE DATA**

**Fax Number**: 4083497750

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: tmbox@yahoo-inc.com

Correspondent Name: Christian C. Dowell, Esq., Yahoo! Inc.

TRADEMARK REEL: 004809 FRAME: 0532 OP \$240.00 85460614

900226815

Address Line 1: Address Line 4:	701 First Avenue Sunnyvale, CALIFORNIA 94089		
NAME OF SUBMITTER:		Christian C. Dowell	
Signature:		/Christian C. Dowell/	
Date:		06/27/2012	
Total Attachments: 2 source=Change of name from Desktop Acquisition to Genome - 06-18-2012#page1.tif source=Change of name from Desktop Acquisition to Genome - 06-18-2012#page2.tif			

TRADEMARK
REEL: 004809 FRAME: 0533

Delaware

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DESKTOP ACQUISITION SUB, INC.", CHANGING ITS NAME FROM "DESKTOP ACQUISITION SUB, INC." TO "GENOME, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF JUNE, A.D. 2012, AT 9:24 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4413027 8100

You may verify this certificate online at corp.delaware.gov/authver.shtml

DATE: 06-20-12

AUTHENT\[CATION: 9655873

**TRADEMARK** REEL: 004809 FRAME: 0534

Jeffrey W. Bullock, Secretary of State

State of Delaware Secretary of State Division of Corporations Delivered 09:53 PM 06/18/2012 FILED 09:24 PM 06/18/2012 SRV 120751022 - 4413027 FILE

# CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

Desktop Acquisition Sub, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by the unanimous written consent of its members, filed with the minutes of the Board a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Desktop Acquisition Sub, Inc. be amended by changing the First Article thereof so that, as amended, said Article shall be and read as follows:

<u>FIRST</u>: The name of the corporation is Genome, Inc. (hereinafter the "Corporation").

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by Michael Callahan, its Vice President and Secretary, this 18<sup>th</sup> day of June, 2012.

By: Michael Callahan, V.P. and Secretary

DE012 - 12/28/2004 - CT System Online

TRADEMARK
REEL: 004809 FRAME: 0535

RECORDED: 06/27/2012