

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Royal Bodycare, Inc., n/k/a RBC Life Sciences, Inc.</td> <td></td> <td>06/25/2012</td> <td>CORPORATION: NEVADA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Royal Bodycare, Inc., n/k/a RBC Life Sciences, Inc.		06/25/2012	CORPORATION: NEVADA				
Name	Formerly	Execution Date	Entity Type												
Royal Bodycare, Inc., n/k/a RBC Life Sciences, Inc.		06/25/2012	CORPORATION: NEVADA												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>ReNew Life Formulas, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>2076 Sunnydale Blvd.</td> </tr> <tr> <td>City:</td> <td>Clearwater</td> </tr> <tr> <td>State/Country:</td> <td>FLORIDA</td> </tr> <tr> <td>Postal Code:</td> <td>33765</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: FLORIDA</td> </tr> </table>				Name:	ReNew Life Formulas, Inc.	Street Address:	2076 Sunnydale Blvd.	City:	Clearwater	State/Country:	FLORIDA	Postal Code:	33765	Entity Type:	CORPORATION: FLORIDA
Name:	ReNew Life Formulas, Inc.														
Street Address:	2076 Sunnydale Blvd.														
City:	Clearwater														
State/Country:	FLORIDA														
Postal Code:	33765														
Entity Type:	CORPORATION: FLORIDA														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1742666</td> <td>PURE LIFE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1742666	PURE LIFE						
Property Type	Number	Word Mark													
Registration Number:	1742666	PURE LIFE													
CORRESPONDENCE DATA															
<p>Fax Number: 8139843070 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 813-984-3060 Email: klee@tlolawfirm.com Correspondent Name: Karen Lee, Florida Registered Paralegal Address Line 1: PO Box 2602 Address Line 2: Thomas & LoCicero PL Address Line 4: Tampa, FLORIDA 33601</p>															
ATTORNEY DOCKET NUMBER:	17-4 PURE LIFE ASSIGNMENT														
NAME OF SUBMITTER:	Karen Lee														
Signature:	/karen lee/														

OP \$40.00 1742666

Date:

06/27/2012

Total Attachments: 2

source=PURE LIFE Assignment (redacted)#page1.tif

source=PURE LIFE Assignment (redacted)#page2.tif

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment Agreement") is effective as of June 21, 2012 (the "Effective Date") by and among RBC Life Sciences, Inc., f/k/a Royal Bodycare, Inc., a corporation with an address of 2301 Crown Ct., Irving, Texas 75038 ("RBC") and ReNew Life Formulas, Inc., a Florida corporation with an address of 2076 Sunnydale Blvd., Clearwater, Florida 33765 ("ReNew Life"). RBC and ReNew Life (collectively, the "Parties") agree as follows:

1. RBC owns without encumbrance the mark PURE LIFE (the "PURE LIFE Mark") (Registration No. 1,742,666). ReNew Life desires to acquire the PURE LIFE Mark, which RBC is willing to assign, sell, and convey to ReNew Life.

2. Accordingly, for good and valuable consideration, the sufficiency of which the Parties hereby acknowledge, RBC assigns to ReNew Life: (a) all right, title, and interest in and to the PURE LIFE Mark, and all rights therein, including the Federal Registration of the PURE LIFE Mark; and (b) the goodwill of the business connected with the use of and symbolized by the PURE LIFE Mark.

3. RBC will perform all acts that may be necessary for carrying out this Assignment Agreement in full, including the execution and acknowledgement of instruments that may be or may become necessary for obtaining, sustaining, reissuing or disclaiming any trademark registrations or applications.

4.

~~Redacted~~

5.

~~Redacted~~

6. This Assignment Agreement will be governed by the laws of the State of Florida.

7. This Assignment Agreement may be executed in duplicate. Each duplicate will be deemed an original, but both of which together shall constitute one and the same instrument.

Royal BodyCare, Inc.
RBC Life Sciences, Inc.

ReNew Life Formulas, Inc.

By: *Clinton H. Howard*

By: *[Signature]*

Print Name: *Clinton H. Howard*

Print Name: *Don Pollo*

Title: *CEO*

Title: *CFD*

Date: *June 25, 2012*

Date: *6/21/12*