#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Royal Bodycare, Inc., n/k/a RBC Life Sciences, Inc.		06/25/2012	CORPORATION: NEVADA

# **RECEIVING PARTY DATA**

Name:	ReNew Life Formulas, Inc.	
Street Address:	2076 Sunnydale Blvd.	
City:	Clearwater	
State/Country:	FLORIDA	
Postal Code:	33765	
Entity Type:	CORPORATION: FLORIDA	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1742666	PURE LIFE

### **CORRESPONDENCE DATA**

**Fax Number**: 8139843070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 813-984-3060
Email: klee@tlolawfirm.com

Correspondent Name: Karen Lee, Florida Registered Paralegal

Address Line 1: PO Box 2602

Address Line 2: Thomas & LoCicero PL
Address Line 4: Tampa, FLORIDA 33601

ATTORNEY DOCKET NUMBER:	17-4 PURE LIFE ASSIGNMENT
NAME OF SUBMITTER:	Karen Lee
Signature:	/karen lee/
	TRADEMARK

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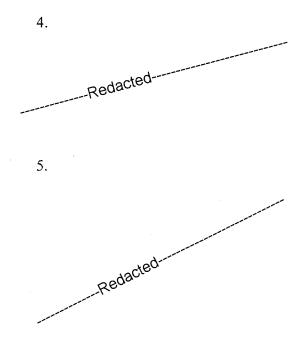
Date:	06/27/2012
Total Attachments: 2 source=PURE LIFE Assignment (redacted)#page1.tif source=PURE LIFE Assignment (redacted)#page2.tif	

TRADEMARK
REEL: 004809 FRAME: 0637

# TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment Agreement") is effective as of Sunyal Bodycare, Inc., a corporation with an address of 2301 Crown Ct., Irving, Texas 75038 ("RBC") and ReNew Life Formulas, Inc., a Florida corporation with an address of 2076 Sunnydale Blvd., Clearwater, Florida 33765 ("ReNew Life"). RBC and ReNew Life (collectively, the "Parties") agree as follows:

- 1. RBC owns without encumbrance the mark PURE LIFE (the "PURE LIFE Mark") (Registration No. 1,742,666). ReNew Life desires to acquire the PURE LIFE Mark, which RBC is willing to assign, sell, and convey to ReNew Life.
- 2. Accordingly, for good and valuable consideration, the sufficiency of which the Parties hereby acknowledge, RBC assigns to ReNew Life: (a) all right, title, and interest in and to the PURE LIFE Mark, and all rights therein, including the Federal Registration of the PURE LIFE Mark; and (b) the goodwill of the business connected with the use of and symbolized by the PURE LIFE Mark.
- 3. RBC will perform all acts that may be necessary for carrying out this Assignment Agreement in full, including the execution and acknowledgement of instruments that may be or may become necessary for obtaining, sustaining, reissuing or disclaiming any trademark registrations or applications.



6. This Assignment Agreement will be governed by the laws of the State of Florida.

TRADEMARK REEL: 004809 FRAME: 0638 be deemed an original, but both of which together shall constitute one and the same instrument.

This Assignment Agreement may be executed in duplicate. Each duplicate will

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