

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Triton Media, LLC		06/26/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ExcelsiorTM, Inc.		
Street Address:	220 West 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3913033	TM STUDIOS	
CORRESPONDENCE DATA			
Fax Number:	2122261995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122267700		
Email:	mheddell@yeellp.com		
Correspondent Name:	Melissa Heddell		
Address Line 1:	161 Avenue of the Americas		
Address Line 2:	Suite 1201		
Address Line 4:	New York, NEW YORK 10013		
ATTORNEY DOCKET NUMBER:	1892/2041		
NAME OF SUBMITTER:	Melissa Heddell		
Signature:	/melissaheddell/		

OP \$40.00 3913033

Date:

06/28/2012

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Triton Media, LLC (formerly, Triton Media Group, LLC), a California limited liability company, having a principal place of business at 15303 Ventura Boulevard, Suite 1500, Sherman Oaks, California 91403 ("ASSIGNOR"), is the owner of the trademarks set forth in the Schedule of Trademarks annexed hereto ("TRADEMARKS"); and

WHEREAS, ExcelsiorTM, Inc., a Delaware Corp., having a principal place of business at 220 West 42nd Street, New York, New York 10036 ("ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS on the attached Schedule together with the goodwill of the business associated with the TRADEMARKS registration thereof throughout the world; and

ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative; and

ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS and the applications and registrations herein assigned.

[end of text]

IN WITNESS WHEREOF, the parties have executed this 26th day of
June, 2012.

TRITON MEDIA, LLC

By: 

Name: Mark Rosenbaum

Title: CFO and EVP

EXCELSIORTM, INC.

By: 


Name:

Title:

Spencer L. Brown
CEO

SCHEDULE OF TRADEMARKS

UNITED STATES OF AMERICA

Reg. No.	Reg. Date	Mark	Goods / Services
3,913,033	February 1, 2011	TM STUDIOS and Design 	(Int'l Class: 9) Sound and music recordings embodying radio, television, and website identification jingles and thematic music; sound and music recordings embodying commercial jingles and commercial production library materials for use by radio, television, and on-line websites and advertising agencies (Int'l Class: 35) Music selection service for use in advertising (Int'l Class: 41) Music production services; composition of music for others; multimedia entertainment services in the nature of recording, production, and post-production services in the field of music