

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advance Magazine Publishers, Inc.		09/01/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Reddit, Inc.		
Street Address:	520 Third Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85461389		
CORRESPONDENCE DATA			
Fax Number:	2123817201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 381-7070		
Email:	egisolfi@sabinfirm.com		
Correspondent Name:	Eric E. Gisolfi		
Address Line 1:	Four Times Square		
Address Line 2:	23rd Floor		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Eric E. Gisolfi		
Signature:	/eric e gisolfi/		
Date:	06/28/2012		
Total Attachments: 1 source=4418_001#page1.tif			

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is effective as of September 1, 2011 by and between Advance Magazine Publishers, Inc., a New York Corporation ("AMPI") and Reddit, Inc. a Delaware corporation ("Reddit").

WHEREAS, AMPI has made exclusive use of the trademarks shown on the attached Schedule A, hereinafter "the Trademarks", and AMPI desires to assign all of its rights, title and interest in and to the Trademarks;

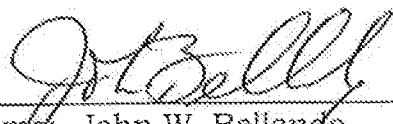
WHEREAS, AMPI has used and registered the Trademarks and marks associated with the Trademarks as elements of domain name registrations in gTLDs and ccTLDs as shown on the attached Schedule A, hereinafter "the Domains".

WHEREAS, Reddit desires to acquire the Trademarks and the Domains;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, AMPI does hereby sell, assign, transfer and set over unto Reddit all right, title and interest in and to the Trademarks and the Domains, together with any and all goodwill associated with the use and/or registration of the Trademarks and the Domains and all common law rights.

IN WITNESS WHEREOF, AMPI has executed this Assignment effective as of the date first above written.

**Advance Magazine Publishers, Inc.**

By:   
Name: John W. Bellando  
Title: Vice President