

06/25/2012



Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/12)

103646207

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

6/25/12

TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Channel Intelligence, Inc.

- Individual(s)
- Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) May 11, 2012

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MyList Corporation

Street Address: 1180 Celebration Blvd, Suite 101

City: Celebration

State: FL

Country: USA Zip: 34747

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

3446453

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

MYLIST.COM (Word Mark)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Matthew Huggins

Internal Address: Legal Department

Street Address: 1180 Celebration Blvd, Suite 101

City: Celebration

State: FL Zip: 34747

Phone Number: 321-939-5037

Docket Number: _____

Email Address: matt.huggins@channelintelligence.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

06/27/2012 DTIMBERL 00000015 3446453
Deposit Account Number _____ 40.00 DP
01 FC:8521
Authorized User Name _____

9. Signature:

Signature

Date

Michael Evanoff, CFO of Channel Intelligence, Inc.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004811 FRAME: 0148

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Channel Intelligence, Inc., a corporation formed in accordance with the laws of Delaware (the "Assignor"), and MyList Corporation, a corporation formed in accordance with the laws of Delaware (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark and the corresponding registration set forth on Exhibit A (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit A to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

Exhibit A
Trademarks

Word Mark MYLIST.COM

Goods and Services IC 035. US 100 101 102. G & S: Providing a searchable website of purchasing information and up-to-date product information on consumer and business products for subscribing clients and providing a product registry with weblinks between purchasers, retailers, and manufacturers for subscribing clients. FIRST USE: 20010722. FIRST USE IN COMMERCE: 20010722

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Trademark Search Facility Classification Code NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks
SHAPES-MISC Miscellaneous shaped designs

Serial Number 78473409

Filing Date August 25, 2004

Current Basis 1A

Original Filing Basis 1B

Published for Opposition January 10, 2006

Registration Number 3446453

Registration Date June 10, 2008

Owner (REGISTRANT) Channel Intelligence, Inc. CORPORATION FLORIDA Suite 101 1180 Celebration Boulevard Celebration FLORIDA 34747

Attorney of Record James K. Lewis

Type of Mark Register SERVICE MARK
PRINCIPAL

Live/Dead Indicator LIVE

ASSIGNEE

MyList Corporation

By: _____

Title: CFO

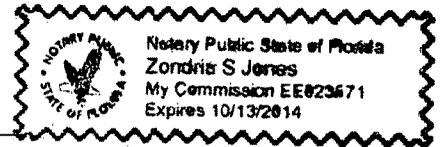
STATE OF FLORIDA :

COUNTY OF OSCEOLA :

On this 13 day of June, 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared Michael Evanoff, known by me to be the person of the above name and an officer of MyList Corporation, duly authorized to execute this Assignment on behalf of MyList Corporaion, and who signed and executed the foregoing instrument on behalf of MyList Corporation..

Given under my hand and seal of office this 13 day of JUNE, 2012.

My commission expires:



Zondria S Jones
Notary Public

PO BOX 772077 ORLAND FL
Address 32877



IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

Channel Intelligence, Inc.

By: _____

Title: CEO

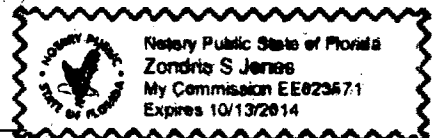
STATE OF FLORIDA :

COUNTY OF OSCEOLA :

On this 13 day of June, 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared Michael Evanoff, known by me to be the person of the above name and an officer of Channel Intelligence, Inc., duly authorized to execute this Assignment on behalf of Channel Intelligence, Inc., and who signed and executed the foregoing instrument on behalf of Channel Intelligence, Inc.

Given under my hand and seal of office this 13 day of JUNE, 2012.

My commission expires:



Zondria S. James
Notary Public

PO BOX 772077, ORLANDO FL
Address 32877

