

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Merchandise Mart Properties, Inc.		06/29/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Merchandise Mart Properties Canada Inc.
Street Address:	10 Alcorn Avenue
Internal Address:	Suite 100
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M4V 3A9
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3968568	BUILDEX
Registration Number:	3503544	THE ARTIST PROJECT

CORRESPONDENCE DATA

Fax Number: 4155911400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-558-5600
 Email: trademarksSF@winston.com
 Correspondent Name: Winston & Strawn / Robert H. Newman
 Address Line 1: 35 W. Wacker Drive
 Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	009743.00001
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DOMESTIC REPRESENTATIVE

CH \$65.00 3968568

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Sandra L. Owen
Signature:	/Sandra L. Owen/
Date:	06/29/2012
Total Attachments: 3 source=MMPI-MMPCI-Assignment#page1.tif source=MMPI-MMPCI-Assignment#page2.tif source=MMPI-MMPCI-Assignment#page3.tif	

TRADE-MARK ASSIGNMENT

THIS DEED is effective as of June 29, 2012 (“Effective Date”), BETWEEN **MERCHANDISE MART PROPERTIES, INC.**, (“Assignor”), the full post office address of whose principal office or place of business is 222 Merchandise Mart Plaza, Suite 470, Chicago, Illinois, 60654, AND **MERCHANDISE MART PROPERTIES CANADA INC.** (“Assignee”), whose full post office address and place of business is 10 Alcorn Ave, Suite 100, Toronto, ON M4V 3A9.

WHEREAS, Assignor and Assignee are parties to a subscription agreement dated as of the date hereof (the “Subscription Agreement”) providing, subject to the terms set forth therein, for the assignment by Assignor to Assignee of all of Assignor’s right, title and interest in and to certain assets of Assignor as set forth in the Subscription Agreement; and

WHEREAS, in accordance with the terms of the Subscription Agreement, Assignee desires to acquire the Marks (as defined below) and all rights therein, including the goodwill of the business associated therewith, as well as all common law rights associated therewith;

NOW, THEREFORE, the parties hereby agree as follows:

1. For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and quit claims unto the Assignee all of the Assignor’s right, title and interest throughout the world in and to
 - a) the following trade-marks which are registered in the Canadian Intellectual Property Office:

MARK	REG. NO.	REG. DATE
DESIGNUNLIMITED	TMA758,712	Feb. 4, 2010
TORONTO DESIGNWEEK	TMA543,551	Apr. 6, 2001
BUILDEX	TMA821,506	Apr. 4, 2012
THE ARTIST PROJECT	TMA761,585	Mar. 12, 2010

- b) the following trade-marks which are registered in the United States Patent and Trademark Office:

MARK	REG. NO.	REG. DATE
BUILDEX	3,968,568	May 31, 2011

MARK	REG. NO.	REG. DATE
THE ARTIST PROJECT	3,503,544	Sept. 23, 2008

(collectively, the "Marks")

together with the benefit of all use of the Marks by the Assignor, and the goodwill of the business appurtenant to the Marks and to the wares and services associated with them, to hold unto the Assignee absolutely.

2. Assignor will take any further steps reasonably required by Assignee to vest, implement, register, record or otherwise perfect Assignee's interest in the Marks worldwide, including executing and delivering any documents required for that purpose.

[signature page follows]

IN WITNESS WHEREOF the parties have executed these presents this 21st day of June,
2012.

**MERCHANDISE MART PROPERTIES,
INC.**

by: _____



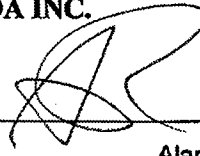
Alan Rice

Its: _____

Authorized Signatory

**MERCHANDISE MART PROPERTIES
CANADA INC.**

by: _____



Alan Rice

Its: _____

Authorized Signatory