

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of Montreal		07/02/2012	Canadian chartered bank: CANADA

RECEIVING PARTY DATA

Name:	GFA Brands, Inc.
Street Address:	115 West Century Road
Internal Address:	Suite 260
City:	Paramus
State/Country:	NEW JERSEY
Postal Code:	07652
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 59

Property Type	Number	Word Mark
Registration Number:	3649833	SMART BALANCE
Registration Number:	3648468	EARTH BALANCE
Registration Number:	3138972	ENJOY TO YOUR HEART'S CONTENT
Registration Number:	3123451	NO-BURN
Registration Number:	3040858	CANOLA BALANCE
Registration Number:	2941879	BUTTERY BURST
Registration Number:	2943251	PATENTED BLEND TO HELP BALANCE CHOLESTEROL
Registration Number:	2862957	OMEGA 3 FROM THE SEA
Registration Number:	2958216	SMART BALANCE OMEGA
Registration Number:	3151479	OCEAN BALANCE
Registration Number:	3151478	OMEGA BALANCE
Registration Number:	2727374	MOVIE PALACE
Registration Number:	2952127	SMART BALANCE

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Registration Number:	2586911	BALANCING YOUR FATS
Registration Number:	2678729	SOY GARDEN
Registration Number:	2237867	EARTH BALANCE
Registration Number:	2200663	SMART BALANCE
Registration Number:	2302961	SMART COW
Registration Number:	2182820	SMART OIL
Registration Number:	2276285	SMART BALANCE
Registration Number:	2045728	SMART SLICES
Registration Number:	2175327	SMARTER THAN BUTTER!
Registration Number:	1750812	DEDICATED TO HEART HEALTH
Registration Number:	2084664	SMART SQUEEZE
Registration Number:	1836307	SMART SPREAD
Registration Number:	1810146	SMART MAYO
Registration Number:	1933384	SMART SLICES
Registration Number:	1754419	SMART BEAT
Registration Number:	1668672	HEART BEAT
Registration Number:	1662599	HEART BEAT
Registration Number:	1550337	HEART BEAT
Registration Number:	1532238	HEARTBEAT
Registration Number:	0531766	FANNING'S
Registration Number:	0309722	NUCOA
Registration Number:	0044779	NUCOA
Registration Number:	3747526	SMART BALANCE
Registration Number:	3708400	EARTH BALANCE
Registration Number:	4128992	HEARTRIGHT
Registration Number:	4029021	EARTH BALANCE
Registration Number:	3958463	SMART BALANCE
Serial Number:	77580457	SMART 'N HEALTHY
Serial Number:	77546578	GREAT TASTE & GOOD HEALTH. . . TOGETHER AT LAST
Serial Number:	77200582	SMART BALANCE
Serial Number:	77446541	0% SATURATED FAT. 100% DELICIOUS
Serial Number:	77779892	FOOD FOR THOUGHT
Serial Number:	78922587	YOU CAN ALMOST TASTE IOWA IN EVERY BITE
Serial Number:	78900440	SMART BALANCE OMEGA
Serial Number:	78860185	SMART BALANCE OMEGA

TRADEMARK

REEL: 004812 FRAME: 0735

	78934143	HEARTSTAKES
Serial Number:	78335601	CHOLESTEROL BALANCE
Serial Number:	77154180	SMART TOMATO
Serial Number:	77864206	SMART BALANCE
Serial Number:	77864305	SMART BALANCE
Serial Number:	77864290	SMART BALANCE
Serial Number:	77864279	SMART BALANCE
Serial Number:	77864268	SMART BALANCE
Serial Number:	77864244	SMART BALANCE
Serial Number:	77864253	SMART BALANCE
Serial Number:	77864231	SMART BALANCE

CORRESPONDENCE DATA

Fax Number: 2128594000
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
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Email: jason.greenberg@friedfrank.com
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ATTORNEY DOCKET NUMBER:	32639-8 (GREENBERG)
NAME OF SUBMITTER:	Jason L. Greenberg
Signature:	/jlg/
Date:	07/02/2012

Total Attachments: 4
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RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

WHEREAS, pursuant to that certain Trademark Collateral Agreement, dated November 4, 2009 (the "*Trademark Collateral Agreement*"), recorded in the United States Patent and Trademark Office on November 5, 2009 at Reel 004091, Frame 0319, GFA Brands, Inc. ("*Releasee*"), a Delaware corporation, granted to Bank of Montreal, a Canadian chartered bank, as administrative agent for the Secured Creditors (as defined in that certain Security Agreement Re: Intellectual Property, dated November 4, 2009, by and among Releasee, the other debtors party thereto and Releasor, as amended, modified, supplemented or restated from time to time (the "*Security Agreement*") ("*Releasor*"), a continuing security interest in (i) each trademark, trademark registration and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application and (ii) all proceeds of the foregoing, including without limitation, any claim by Releasee against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark application, in each case together with the right to sue for and collect said damages (collectively, the "*Collateral*"); and

WHEREAS, Releasee has requested and Releasor has agreed to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its lien on and security interest in the Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the adequacy, receipt and sufficiency of which are hereby acknowledged, Releasor hereby relinquishes, releases and discharges its lien(s) on and security interest(s) in, and any and all other rights in or to the Collateral, and any other trademark, trademark registration, trademark application or trademark license, that Releasor has, had or could have had pursuant to the Trademark Collateral Agreement or the Security Agreement, and hereby terminates the Trademark Collateral Agreement and the Security Agreement. Releasor hereby further authorizes Releasee to take any and all actions, including filing and recording this document with any and all appropriate governmental authorities, to effect and further document the release made hereby. This Release of Security Interest in Trademark Collateral shall be binding upon the Secured Creditors' legal representatives, successors and assigns.

IN WITNESS WHEREOF, the Releasor has caused this Release of Security Interest in Trademark Collateral to be duly executed as of July 2, 2012.

BANK OF MONTREAL, as Agent

By: 
Name: **Philip Langheim**
Title: **Managing Director**

SCHEDULE A-1

U.S. REGISTERED TRADEMARKS

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
SMART BALANCE	3,649,833	7-JUL-2009
EARTH BALANCE	3,648,468	30-JUN-2009
ENJOY TO YOUR HEART'S CONTENT	3,138,972	6-SEP-2006
NO-BURN	3,123,451	1-AUG-2006
CANOLA BALANCE	3,040,858	10-JAN-2006
BUTTERY BURST	2,941,879	19-APR-2005
PATENTED BLEND TO HELP BALANCE CHOLESTEROL	2,943,251	19-APR-2005
OMEGA 3 FROM THE SEA	2,862,957	13-JUL-2004
SMART BALANCE OMEGA	2,958,216	31-MAY-2005
OCEAN BALANCE	3,151,479	3-OCT-2006
OMEGA BALANCE	3,151,478	3-OCT-2006
MOVIE PALACE	2,727,374	17-JUN-2003
SMART BALANCE	2,952,127	17-MAY-2005
BALANCING YOUR FATS	2,586,911	25-JUN-2002
SOY GARDEN	2,678,729	21-JAN-2003
EARTH BALANCE	2,237,867	6-APR-1999
SMART BALANCE	2,200,663	27-OCT-1998
SMART COW	2,302,961	21-DEC-1999
SMART OIL	2,182,820	18-AUG-1998
SMART BALANCE	2,276,285	7-SEP-1999
SMART SLICES	2,045,728	18-MAR-1997
SMARTER THAN BUTTER!	2,175,327	21-JUL-1998
DEDICATED TO HEART HEALTH	1,750,812	2-FEB-1993
SMART SQUEEZE	2,084,664	29-JUL-1997
SMART SPREAD	1,836,307	10-MAY-1994
SMART MAYO	1,810,146	7-DEC-1993
SMART SLICES	1,933,384	7-NOV-1995
SMART BEAT	1,754,419	23-FEB-1993
HEARTBEAT	1,668,672	17-DEC-1991
HEARTBEAT (AND DESIGN)	1,662,599	29-OCT-1991
HEARTBEAT	1,550,337	1-AUG-1989
HEARTBEAT	1,532,238	28-MAR-1989
FANNING'S	531,766	10-OCT-1950
NUCOA (STYLIZED)	309,722	30-JAN-1934
NUCOA	44,779	25-JUL-1905

**U.S. REGISTERED TRADEMARKS
(Recently Issued Registrations)**

TRADEMARK	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.
SMART BALANCE	77/566,103	9-Sep-08	3,747,526
EARTH BALANCE	77/200,602	7-Jun-07	3,708,400
HEARTRIGHT	77/512,148	1-Jul-08	4,128,992
EARTH BALANCE	77/716,694	14-Apr-09	4,029,021
SMART BALANCE	77/749,193	1-Jun-09	3,958,463

U.S. TRADEMARK APPLICATIONS

TRADEMARK	APPLICATION NO.	APPLICATION DATE
SMART N' HEALTHY	77/580,457	27-SEP-08
GREAT TASTE & GOOD HEALTH... TOGETHER AT LAST	77/546,578	13-AUG-08
SMART BALANCE	77/200,582	7-JUN-07
0% SATURATED FAX. 100% DELICIOUS	77/446,541	11-APR-08
FOOD FOR THOUGHT	77/779,892	13-JUL-09
YOU CAN ALMOST TASTE IOWA IN EVERY BITE	78/922,587	5-JUL-06
SMART BALANCE OMEGA	78/900,440	5-JUN-06
SMART BALANCE OMEGA	78/860,185	12-APR-06
HEARTSTAKES	78/934,143	20-JUL-06
CHOLESTEROL BALANCE	78/335,601	3-DEC-03
SMART TOMATO	77/154,180	11-APR-07
SMART BALANCE	77/864,206	3-NOV-09
SMART BALANCE	77/864,305	3-NOV-09
SMART BALANCE	77/864,290	3-NOV-09
SMART BALANCE	77/864,279	3-NOV-09
SMART BALANCE	77/864,268	3-NOV-09
SMART BALANCE	77/864,244	3-NOV-09
SMART BALANCE	77/864,253	3-NOV-09
SMART BALANCE	77/864,231	3-NOV-09