

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greaten Corporation		06/27/2012	CORPORATION:
Walden-Hays, Inc.		06/29/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	Nine West Development Corporation		
Street Address:	1007 Orange Street		
Internal Address:	Suite 225		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3348187	CLUB 9	
CORRESPONDENCE DATA			
Fax Number:	9146401676		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(914) 640-1677		
Email:	KScheider@jny.com		
Correspondent Name:	Karl Scheider		
Address Line 1:	1129 Westchester Avenue		
Address Line 2:	4th Floor - Legal		
Address Line 4:	White Plains, NEW YORK 10604		
ATTORNEY DOCKET NUMBER:	CLUB 9		
NAME OF SUBMITTER:	Karl Scheider		

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Signature:	/Karl Scheider/
Date:	07/02/2012
Total Attachments: 3 source=Club9Assignment#page1.tif source=Club9Assignment#page2.tif source=Club9Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This ASSIGNMENT is effective as of 6/27/, 2012.

BETWEEN: Greaten Corporation, a California corporation, located at 1501 South Central Avenue, Los Angeles, California 90021

AND:

Walden-Hays, Inc., a corporation organized and existing under the laws of the State of New York, with an address of P.O. Box 1071, New York, New York 10276 ("W-H").

RECITALS:

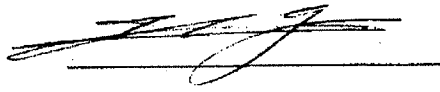
- A. Greaten Corporation ("Greaten" represents that (i) it is the owner of all rights, title and interest in and to the trademark CLUB 9, used on and in connection dresses, slacks, tops, and the goodwill associated therewith, and is the owner of United States Trademark Registration No. 3,348,187 for said mark for said goods (collectively, the "Mark"); (ii) it's title in and to the Mark is free of any and all encumbrances, liens or other adverse claims, (iii) said Mark has not been the subject of any license from or to any third party, and (iv) it has the right to make this assignment.
- B. W-H has agreed with Greaten for the sale and transfer to W-H of the Mark.

WITNESSES:

1. For good and valuable consideration, the sufficiency of which is acknowledged by Greaten, Greaten assigns absolutely to W-H and its successors and assigns all of his right, title and interest in and to the Mark, together with the goodwill of the business symbolized by said Mark, and Registration No 3,348,187 for, as well as the right to commence an action for past or future infringements.

2. Greaten undertakes that:
- (a) It will do all acts and execute all documents, at no expense to Greaten, necessary or desirable for further assuring the right, title and interest of W-H to the Mark, corresponding goodwill and Registration No. 3,348,187, including to cooperate with W-H to record this Assignment with the United States Patent and Trademark Office by W-H, if necessary;
 - (b) It will not do any act, matter or thing which may directly or indirectly prejudice or invalidate the Mark or its assignment to W-H.

GREATEN CORPORATION



TRADEMARK ASSIGNMENT

This ASSIGNMENT is effective as of June 29, 2012, between Walden-Hays, located at P.O. Box 1071, New York, NY 10276 (hereinafter "Walden-Hays") and Nine West Development Corporation, Suite 225, 1007 Orange Street, Wilmington, Delaware 19801 (hereinafter "Nine West").

WHEREAS, Walden-Hays represents that (i) it is the owner by assignment from Greaten Corporation of all rights, title and interest in and to the trademark CLUB 9, used on and in connection with dresses, slacks, tops and the goodwill associated therewith, and is the owner of United States Trademark Registration No. 3,348,187 for said mark for said goods (collectively, the "Mark"); (ii) its title in and to the Mark is free of any and all encumbrances, liens or other adverse claims; (iii) said Mark has not been the subject of any license from or to any third party; and (iv) it has the authority and right to make this assignment, and that making this assignment will not violate the contract rights of any third party.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Walden-Hays hereby absolutely and irrevocably assigns to Nine West, its successors and assigns, all of its rights, title and interest in and to the Mark, together with the goodwill of the business associated with, corresponding to, symbolized by and embodied in said Mark, U.S. Trademark Registration No. 3,348,187 and all common law rights in the Mark, as well as the right to commence an action for past or future infringement.

Walden-Hays undertakes that, upon reasonable request, it will execute all documents necessary or desirable for further assuring the rights, title and interest to the Mark in Nine West, including the corresponding goodwill, and to U.S. Registration No. 3,348,187.

WALDEN-HAYS

By: 

Title: VICE PRESIDENT

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