

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Larohn, Inc.		06/27/2012
			Entity Type
			CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	City Gear, LLC		
Street Address:	4841 Summer Avenue		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38122		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3479737	DEVEROES
CORRESPONDENCE DATA			
Fax Number:	9015371010		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	901-537-1000		
Email:	ivanlandingham@wyattfirm.com		
Correspondent Name:	H. Roy Berkenstock		
Address Line 1:	Wyatt, Tarrant & Combs, LLP		
Address Line 2:	1715 Aaron Brenner Dr., Suite 800		
Address Line 4:	Memphis, TENNESSEE 38120-4367		
ATTORNEY DOCKET NUMBER:	311750.4		
NAME OF SUBMITTER:	H. Roy Berkenstock		
Signature:	/H Roy Berkenstock/		
Date:	07/02/2012		
Total Attachments: 1 source=Lahron_TM assign#page1.tif			

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TRADEMARK ASSIGNMENT

Whereas, Larohn, Inc.. (hereinafter "Assignor"), an Ohio corporation, with its principal place of business at 8660 Seward Road, Fairfield, OH 45011, has adopted, used, is using, and is the owner of U.S. Trademark Registration No. 3,479,737 for DEVEROES, registered on August 5, 2008, which is registered in the United States Patent and Trademark Office (hereinafter "Mark"); and

Whereas, City Gear, LLC (hereinafter "Assignee"), a Tennessee limited liability company, with its principal place of business at 4841 Summer Avenue, Memphis, TN 38122, is desirous of acquiring said Mark and the registration thereof;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby assign to said Assignee all right, title and interest in and to said Mark, together with the good will of the business symbolized by said Mark, and the above identified registration thereof.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed and delivered by the duly authorized officer of the Assignor.

LAROHN, INC.

By: *Lawrence J. Dinsdale*

Name: *Lawrence J. Dinsdale*

Title: *President*

STATE OF OHIO )

COUNTY OF HAMILTON )

:SS

The foregoing instrument was acknowledged before me this the 27<sup>th</sup> day of JUNE, 2012, by Lawrence J. Dinsdale to me personally known, as the President of Larohn, Inc., and that said instrument was signed on behalf of said entity by proper authority and the instrument was the act of the entity for the purposes stated above.

My commission expires: \_\_\_\_\_

*Michael G. Schwartz*



MICHAEL G. SCHWARTZ, Attorney at Law NOTARY PUBLIC  
NOTARY PUBLIC - STATE OF OHIO  
My commission has no expiration  
date Section 147.03 O.R.C.

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