

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jack Schwartz Shoes, Inc.		06/11/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	S4 LLC		
Street Address:	155 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3131293	SNEAUX	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	trademark@cll.co,		
Correspondent Name:	Cowan, Liebowitz & Latman, P.C.		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	25889 ASC/SBI SNEAUX		
NAME OF SUBMITTER:	Arlana S. Cohen		
Signature:	/Arlana S. Cohen/		
Date:	07/02/2012		
Total Attachments: 1 source=SNEAUX TM ASSIGNMENT#page1.tif			

OP \$40.00 3131293

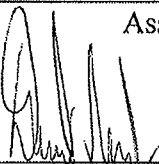
**TRADEMARK ASSIGNMENT**

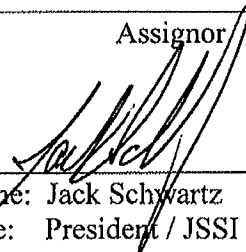
WHEREAS, Jack Schwartz Shoes, Inc., a New York corporation, located at 155 Avenue of the Americas, New York, N.Y. 10013 ("Assignor") has adopted, used and is using the mark **SNEAUX**, U.S. Registration No. 3,131,293; and

WHEREAS, S4 LLC., a New York Limited Liability Company, located at 155 Avenue fo the Americas, New York, New York 10013 ("Assignee") is desirous of acquiring that mark;

NOW, THEREFORE, for good and valuable consideration, receipt which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's common law and statutory right, title and interest in and to that mark, worldwide, together with the goodwill of the business symbolized by it, and any and all applications for it and registrations of it, as well as the right to file and prosecute applications to register that mark and the right to take legal actions against infringements occurring either before or after the date of this assignment and to collect and retain all monetary and other benefits derived from such actions.

Accepted: *June 11, 2012*

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Assignee  
By:   
Name: David Schwartz  
Title: President / S4 LLC

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Assignor  
By:   
Name: Jack Schwartz  
Title: President / JSSI