

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pure & Natural Company		03/31/2012	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Golden Sun, Inc.		
Street Address:	26529 Ruethner Avenue		
City:	Santa Clarita		
State/Country:	CALIFORNIA		
Postal Code:	91350		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85197684	VA-VA VOLUME	
Serial Number:	85126670	NURTURE YOURSELF AND THE WORLD AROUND YOU	
Serial Number:	74267549	PURE & NATURAL	
Serial Number:	78981333	PURE & NATURAL	
Serial Number:	74267312	PURE & NATURAL	
Serial Number:	74267324	PURE & NATURAL	
Serial Number:	77146647	P&N	
Serial Number:	77443605	EST. 1982 P&N COMPANY	
CORRESPONDENCE DATA			
Fax Number:	2122776501		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(212)277-6500		
Email:	lackertc@dicksteinshapiro.com, goodwillj@dicksteinshapiro.com, ipdocketing-ny@dicksteinshapiro.com		

OP \$215.00 85197684

Correspondent Name: Clark W. Lackert
Address Line 1: Dickstein Shapiro LLP
Address Line 2: 1633 Broadway
Address Line 4: New York, NEW YORK 10019-6708

ATTORNEY DOCKET NUMBER:	G6161.0001
NAME OF SUBMITTER:	Clark W. Lackert
Signature:	/Clark W. Lackert/
Date:	07/02/2012

Total Attachments: 5
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TRADEMARK ASSIGNMENT

This Trademark Assignment, dated as of March 31, 2012, is by and between **Pure & Natural Company**, an Arizona corporation ("Assignor") and **Golden Sun, Inc.**, a California corporation ("Assignee").

RECITALS

A. Assignor and Assignee have entered into an Agreement of Purchase and Sale dated March 31, 2012 (the "Purchase Agreement"); and

B. Pursuant to the terms and conditions of the Purchase Agreement, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in the Trademarks listed in Schedule A attached hereto (the "Trademarks"), and Assignee has agreed to acquire all right, title, and interest in the Trademarks.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual promises herein contained and other good and valuable consideration, the parties agree as follows:

Assignor does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the goodwill symbolized by said Trademarks and the applications and registrations thereof, as well as any rights Assignor may have acquired by virtue of its use of the Trademarks, including the right to legally pursue any past, present or future infringement or unauthorized use of said Trademarks, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have executed or caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR:
PURE & NATURAL COMPANY

By: [Signature]
Name: BRAD GARZAWAY
Title: PRESIDENT

By: [Signature]
Name: JAN. PLESSO
Title: Secretary

ASSIGNEE:
GOLDEN SUN, INC.

By: _____
Name: _____
Title: _____

TRADEMARK ASSIGNMENT

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RECITALS

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B. Pursuant to the terms and conditions of the Purchase Agreement, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in the Trademarks listed in Schedule A attached hereto (the "Trademarks"), and Assignee has agreed to acquire all right, title, and interest in the Trademarks.

AGREEMENT

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IN WITNESS WHEREOF, Assignor and Assignee have executed or caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR:
PURE & NATURAL COMPANY

By: _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

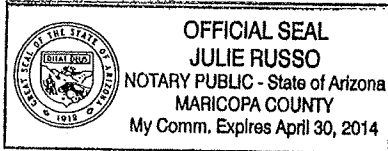
ASSIGNEE:
GOLDEN SUN, INC.

By: _____
Name: Ian B. MacTaggart
Title: Vice President

Corporate Acknowledgement – PURE & NATURAL COMPANY (Assignor)

STATE OF ARIZONA)
)ss.
COUNTY OF MARICOPA)

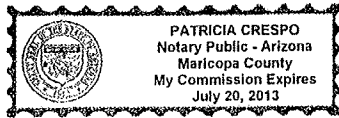
On this 31st day of March, 2012 before me, a notary public in and for said county, appeared Brian Cataway personally known to me to be the President of Pure & Natural Company who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Pure & Natural Company.



Julie Russo
Notary Public

STATE OF ARIZONA)
)ss.
COUNTY OF MARICOPA)

On this 31st day of March, 2012 before me, a notary public in and for said county, appeared Julie Russo personally known to me to be the Secretary of Pure & Natural Company who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Pure & Natural Company.



Patricia Crespo
Notary Public

Corporate Acknowledgement – GOLDEN SUN, INC. (Assignee)

STATE OF _____)
)ss.
COUNTY OF _____)

On this ____ day of _____, 2012 before me, a notary public in and for said county, appeared _____ personally known to me to be the _____ of Golden Sun, Inc. who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Golden Sun, Inc.

Notary Public

Corporate Acknowledgement – PURE & NATURAL COMPANY (Assignor)

STATE OF ARIZONA)
)ss.
COUNTY OF MARICOPA)

On this ____ day of _____, 2012 before me, a notary public in and for said county, appeared _____ personally known to me to be the _____ of Pure & Natural Company who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Pure & Natural Company.

Notary Public

STATE OF ARIZONA)
)ss.
COUNTY OF MARICOPA)

On this ____ day of _____, 2012 before me, a notary public in and for said county, appeared _____ personally known to me to be the _____ of Pure & Natural Company who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Pure & Natural Company.

Notary Public

Corporate Acknowledgement – GOLDEN SUN, INC. (Assignee)

STATE OF Connecticut)
)ss.
COUNTY OF Fairfield)

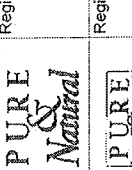

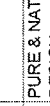
On this 30th day of March, 2012 before me, a notary public in and for said county, appeared Jan MacTaggart personally known to me to be the _____ of Golden Sun, Inc. who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Golden Sun, Inc.

Raine M. Stepanek
Notary Public

My Commission Expires 8/31/2014

SCHEDULE "A"

Trademarks Assigned by Pure and Natural Company

A	B	C	D	E	F	G	H	I	J	K	L
Country	Main Brand	Trademark	TM Type	Device	Status	Appl. Date	Appl. No.	Reg. Date	Reg. No.	Renewal Date	Class
United States	L.A. LOOKS	VA-VA VOLUME	Wordmark		Pending	12/14/2010	85197684				03
United States	PURE & NATURAL	NURTURE YOURSELF AND THE WORLD AROUND YOU	Wordmark		Registered/Granted	9/10/2010	85126670	5/10/2011	3957643	5/10/2021	03
United States	PURE & NATURAL	PURE & NATURAL	Wordmark		Registered/Granted	4/20/1992	74267549	5/27/1997	2064275	5/27/2017	03
United States	PURE & NATURAL	PURE & NATURAL	Wordmark		Registered/Granted	4/27/2005	78981333	11/23/2010	3881777	11/23/2020	03
United States	PURE & NATURAL	PURE & NATURAL (STYLIZED)	Word/Device		Registered/Granted	4/20/1992	74267312	5/27/1997	2064273	5/27/2017	03
United States	PURE & NATURAL	PURE & NATURAL DESIGN	Word/Device		Registered/Granted	4/20/1992	74267324	5/27/1997	2064274	5/27/2017	03
United States	PURE & NATURAL	P&N	Wordmark		Registered/Granted	4/2/2007	77146647	9/1/2009	3676940	9/1/2019	03
United States	PURE & NATURAL	P&N Logo	Word/Device		Registered/Granted	4/9/2008	771443605	11/4/2008	3527453	11/4/2018	03