900227278 07/02/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Quick LLC		108/12/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Adult Beverage Company, LLC	
Street Address:	1820 E. Ray Road	
City:	Chandler	
State/Country:	ARIZONA	
Postal Code:	85225	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	85093077	ADULT CHOCOLATE MILK
Serial Number:	85263185	ADULT ORANGE 50/50
Serial Number:	85112307	ADULT SHOT POP
Serial Number:	85092982	AB ADULT BEVERAGE CO.
Serial Number:	85093029	RETASTE YOUR YOUTH. AT 40 PROOF.
Serial Number:	85093042	

CORRESPONDENCE DATA

Fax Number: 2122776501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (212)277-6500

Email: lackertc@dicksteinshapiro.com, goodwillj@dicksteinshapiro.com,

ipdocketing-ny@dicksteinshapiro.com

Correspondent Name: Clark W. Lackert

Address Line 1: Dickstein Shapiro LLP

TRADEMARK REEL: 004813 FRAME: 0679 OP \$165.00 8509307

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Address Line 2: 1633 Broadway Address Line 4: New York, NEW YORK 10019-6708		
ATTORNEY DOCKET NUMBER:	W0090.0009	
NAME OF SUBMITTER:	Clark W. Lackert	
Signature:	/Clark W. Lackert/	
Date:	07/02/2012	
Total Attachments: 2 source=Quick LLC Change of Name#page1.tif source=Quick LLC Change of Name#page2.tif		

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "QUICK LLC", CHANGING

ITS NAME FROM "QUICK LLC" TO "ADULT BEVERAGE COMPANY, LLC",

FILED IN THIS OFFICE ON THE TWELFTH DAY OF AUGUST, A.D. 2011, AT

1:39 O'CLOCK P.M.

5009182 8100

110916097

AUTHENTICATION: 8966999

DATE: 08-12-11

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 004813 FRAME: 0681

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 01:50 PM 08/12/2011 FILED 01:39 PM 08/12/2011 SRV 110916097 - 5009182 FILE

CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF FORMATION OF QUICK LLC a Delaware limited liability company

- I. Name of Limited Liability Company: Quick LLC
- II. The Certificate of Formation of the limited liability company is hereby amended as follows:
 - The name of the limited liability company (hereinafter called the "Limited Liability Company") is Adult Beverage Company, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the day of August 12, 2011.

/s/ Chad E. Tepper

Chad E. Tepper, Authorized Person

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RECORDED: 07/02/2012

TRADEMARK REEL: 004813 FRAME: 0682