

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBS Radio Inc.		06/28/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBS Broadcasting Inc.		
Street Address:	51 West 52nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85602487	CBS LOCAL YOURPLAY	
Serial Number:	85602526	CBS LOCAL YOURDAY	
CORRESPONDENCE DATA			
Fax Number:	2129750114		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-975-3316		
Email:	kaz.tanakh@cbs.com, trademarks@cbs.com		
Correspondent Name:	Kaz Tanakh		
Address Line 1:	51 West 52nd Street		
Address Line 2:	CBS		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	LOCAL YOURPLAY ASSIGN		
NAME OF SUBMITTER:	Lauren Marcello		
Signature:	/l/m/		

CH \$65.00 85602487

TRADEMARK

Date:

07/02/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS


WHEREAS, CBS Radio Inc. ("Assignor"), a Delaware corporation with a place of business at 40 West 57th Street, New York, NY 10019 is the owner of U.S. federal trademark application No. 85/602,487 for the mark CBS LOCAL YOURPLAY (the "Mark") in connection with downloadable software in the nature of an application for obtaining news, information, commentary, and textual, audio and visual content of the type found in general interest publications on mobile and stationary consumer electronic devices in International Class 9 and assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Broadcasting Inc. ("Assignee"), a New York corporation with a place of business at 51 West 52nd Street, New York, New York 10019, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 28th day of June, 2012.

CBS Radio Inc.

By: 

Name: Rebecca Borden

Title: Vice President and Assistant Secretary

ASSIGNMENT OF TRADEMARKS


WHEREAS, CBS Radio Inc. ("Assignor"), a Delaware corporation with a place of business at 40 West 57th Street, New York, NY 10019 is the owner of U.S. federal trademark application No. 85/602,526 for the mark CBS LOCAL YOURDAY (the "Mark") in connection with downloadable software in the nature of an application for obtaining news, information, commentary, and textual, audio and visual content of the type found in general interest publications on mobile and stationary consumer electronic devices in International Class 9 and assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Broadcasting Inc. ("Assignee"), a New York corporation with a place of business at 51 West 52nd Street, New York, New York 10019, desires to obtain all rights in and to the Mark.

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IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 28th day of June, 2012.

CBS Radio Inc.

By: 

Name: Rebecca Borden

Title: Vice President and Assistant Secretary