

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ally Commercial Finance LLC	FORMERLY GMAC Commercial Finance LLC	06/28/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Wise Foods, Inc.		
Street Address:	245 Townpark Drive, Suite 075		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Registration Number:	1659915	BIG MUNCH!	
Registration Number:	1434129	BRAVOS	
Registration Number:	0644839	CHEEZ DOODLES	
Registration Number:	0690326	DIPSY DOODLES	
Registration Number:	1747875	DOODLE O'S	
Registration Number:	1793250	DOODLES	
Registration Number:	3465062	FOX Z. DOODLE	
Registration Number:	2524803	NACHO TWISTERS	
Registration Number:	1398687	NEW YORK DELI POTATO CHIPS	
Registration Number:	1396992	NEW YORK DELI	
Registration Number:	0669985	"PEPPY"	
Registration Number:	1501540	Q	
Registration Number:	1502387	QUINLAN	
Registration Number:	1314859		

TRADEMARK

Registration Number:	0624150	RIDGIES
Registration Number:	1286199	RIDGIES
Registration Number:	2325068	WISE
Registration Number:	2105371	
Registration Number:	2325069	WISE
Registration Number:	2054967	WISE CHOICE
Registration Number:	3402320	WISE CHOICES
Registration Number:	3405949	WISE CHOICES
Registration Number:	2102108	WISECRACKERS
Registration Number:	0705034	WISE
Serial Number:	78292228	
Serial Number:	76698684	CHEEZ DUDES
Serial Number:	76698683	CHEEZ DUDES
Serial Number:	76539188	WISE COTTAGE CUTS
Serial Number:	75679291	DIZZY DOODLES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: lisa.levinson@kattenlaw.com

Correspondent Name: Lisa Levinson

Address Line 1: 2029 Century Park East, Suite 2600

Address Line 2: Kattent Muchin Rosenman LLP

Address Line 4: Los Angeles, CALIFORNIA 90067-3012

ATTORNEY DOCKET NUMBER:	382378-2
NAME OF SUBMITTER:	Lisa Levinson
Signature:	/Lisa Levinson/
Date:	07/02/2012

Total Attachments: 2

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RELEASE OF SECURITY INTEREST IN TRADEMARKS AND
TRADEMARK APPLICATIONS

KNOW ALL MEN BY THESE PRESENTS, that Ally Commercial Finance LLC, formerly known as GMAC Commercial Finance LLC, as agent for certain lenders (in such capacity, "Secured Party"), having an office at 1185 Avenue of the Americas, New York, New York 10036, DOES HEREBY CERTIFY that the continuing security interest, general lien, and collateral assignment it holds in certain trademarks and trademark applications of Wise Foods, Inc., a Delaware corporation and successor by merger to Wise Foods Investments, Inc. ("Grantor"), having a place of business at 245 Townpark Drive, Suite 075, Kennesaw, Georgia 30144, pursuant to the Trademark Collateral Assignment and Security Agreement, dated September 9, 2004, which was filed with the United States Patent and Trademark Office on October 5, 2004 at Reel 3056, Frame 0101 (as heretofore amended, modified or supplemented, the "Trademark Security Agreement"), which trademarks and trademark applications are more fully identified on Schedule A annexed hereto and made a part hereof (collectively, the "Released Trademarks"), and any and all other Collateral (as such term is defined in the Trademark Security Agreement) relating to the Released Trademarks, including the goodwill of the business symbolized thereby, is released and all interest in such property previously assigned to Secured Party under the Trademark Security Agreement, including the continuing security interest, general lien, collateral assignment, and special power of attorney, is hereby terminated and reassigned to Grantor, without representation or warranty of any kind, nature or description.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks and Trademark Applications to be executed by its duly authorized officer this 28 day of June 2012.

ALLY COMMERCIAL FINANCE LLC, as agent

By: Thomas Maiale

Name: Thomas Maiale

Title: Senior Director

STATE OF NEW YORK)

) ss.:

COUNTY OF NEW YORK)

On the 28 day of June 2012, before me personally came Thomas Maiale to me known, who being by me duly sworn, did depose and say, that he is a Senior Director of ALLY COMMERCIAL FINANCE LLC and that said instrument was signed on behalf of such limited liability company by authority of its managers, and he acknowledged said instrument to be the act and deed of said limited liability company.

TINA M. CATAPANO
NOTARY PUBLIC-STATE OF NEW YORK
No. 01CA6259862
Qualified in Queens County
Commission Expires April 16, 2016

Tina Catapano
Notary Public

2173580.3

TRADEMARK
REEL: 004813 FRAME: 0752

SCHEDULE A
Released Trademarks

Trademark	Application Number	Application Date	Registration Number	Registration Date
Big Munch!	74/078,021	7/13/90	1,659,915	10/8/91
Bravos	596,432	5/2/86	1,434,129	3/24/87
Cheez Doodles	72/009,551	6/4/56	644,839	4/30/57
Dipsy Doodles	58,208	9/2/58	690,326	12/22/59
Dizzy Doodles	75/679,291	4/8/99	2,476,347	8/7/01
Doodle O's	74/222,369	11/18/91	1,747,875	1/19/93
Doodles	74/298,408	7/27/92	1,793,250	9/14/93
Fox Z. Doodle	76/684,560	12/3/07	3,465,062	7/15/08
Nacho Twisters	76/168505	11/20/00	2,524,803	1/1/02
New York Deli Potato Chips in Circular Logo	73/533,378	4/22/85	1,398,687	6/24/86
New York Deli	73/535,587	5/3/85	1,396,992	6/10/86
Peppy and Owl Design	33,313	7/5/57	669,985	11/18/58
Q & Design	73/696,406	11/19/87	1,501,540	8/23/88
Quinlan	696,405	11/19/87	1,502,387	8/30/88
Rep. Of Owl	73/386,014	9/16/82	1,314,859	1/15/85
Ridgies (Stylized Letters)	71/686,712	5/2/55	624,150	3/27/56
Ridgies	73/428,290	6/1/83	1,286,199	7/17/84
Wise	75/181,571	10/15/96	2,325,068	3/7/00
Wise Owl Logo	75/181,572	10/15/96	2,105,371	10/14/97
Wise & Wise Owl Logo	75/181,573	10/15/96	2,325,069	3/7/00
Wise Choice	75/094,527	4/19/96	2,054,967	4/22/97
Wise Choices	76/673,164	2/26/07	3,402,320	3/25/08
Wise Choices	76/673,163	2/26/07	3,405,949	4/1/08
Wise Cottage Cuts	76/539,188	8/21/03	2,929,463	3/1/05
Wisecrackers	75/047663	1/24/96	2,102,108	9/30/97
Wise & Design	88,885	1/12/60	705,034	9/27/60
Wise Owl "Peppy" Logo	78/292,228	8/26/03	—	—
Cheez Dudes	76/698,684	7/29/09	—	—
Cheez Dudes and Design	76/698,683	7/29/09	—	—