

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Trademark Holdings, LLC		06/08/2011	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
Name:	SDK Patan, LLC		
Street Address:	19241 NE 20th Court		
City:	North Miami Beach		
State/Country:	FLORIDA		
Postal Code:	33179		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2736034		
<b>CORRESPONDENCE DATA</b>			
Fax Number:	3054660693		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	jsg413@aol.com		
Correspondent Name:	Jordan Gielchinsky		
Address Line 1:	19241 NE 20th Court		
Address Line 4:	North Miami Beach, FLORIDA 33179		
NAME OF SUBMITTER:	Jordan Gielchinsky		
Signature:	/Jordan Gielchinsky/		
Date:	07/02/2012		
Total Attachments: 3 source=BRONCO Trademark Assignment#page1.tif source=BRONCO Trademark Assignment#page2.tif source=BRONCO Trademark Assignment#page3.tif			

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, Trademark Holdings Corporation, a Florida corporation located at 2500 NW 107<sup>th</sup> Avenue, Miami, Florida, 33172 ("Assignor"), is the owner of the following trademarks ("Trademarks"), and the United States trademark application and registrations associated therewith ("Application and Registrations"), namely, U.S. Trademark Registration No. 2,714,846 for BRONCO; U.S. Trademark Registration No. 2,736,034 for Design of a Horse; U.S. Trademark Registration No. 3,696,629 for BRONCO; and U.S. Trademark Application Serial No. 78/411,187 for BRONCO & Package Design; and

WHEREAS, SDK PATAN, LLC, a Florida limited liability company ("Assignee"), desire to acquire Assignor's rights in the United States in the Trademarks and Application and Registrations as a successor to the ongoing and existing portion of the business of Assignor to which the Trademarks and Application and Registrations pertain, together with the goodwill of the business symbolized by such Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee all of Assignor's right, title and interest in, to and under the Trademarks and the Application and Registrations, and any other registrations and applications for the Trademarks in the United States, together with the goodwill of the business symbolized by such Trademarks, including the right to sue for all infringements that may have occurred before execution of this Assignment and to recover for damages and profits for such past infringements.

Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the owners of the Trademarks and Application and Registrations and to issue in accordance with this assignment all the registrations, renewals and any other documents relating to the Trademarks and Application and Registrations in the name of the Assignee as the owner of all right, title and interest in and to the Trademarks and Registrations for the sole and exclusive enjoyment of said Assignee.

Upon Assignee's reasonable request, Assignor shall promptly take such actions, including, without limitation, the prompt execution and delivery of additional documents as may be reasonably necessary to vest the rights and interests of Assignee in and to the Trademarks and Application and Registrations.

IN WITNESS WHEREOF, this Assignment has been executed by duly authorized agents of Assignor and Assignee as indicated below, effective this 8<sup>th</sup> day of June, 2011.

ASSIGNOR

Trademark Holdings Corporation

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNEE

SDK PATAN, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: Managing Member

IN WITNESS WHEREOF, this Assignment has been executed by duly authorized agents of Assignor and Assignee as indicated below, effective this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

ASSIGNOR

Trademark Holdings Corporation


By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNEE

SDK PATAN, LLC

By:  \_\_\_\_\_

Name: JORDAN GELCHINSKY

Title: Managing Member