

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACCELERATED INTELLIGENCE, INC		06/18/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NeuroBrands, LLC		
Street Address:	501 Santa Monica Blvd, Second Floor		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85361213	NEURODRIN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109222206		
Email:	patentattorneys@gmail.com		
Correspondent Name:	Steve P Hassid		
Address Line 1:	1115 1/2 YALE STREET		
Address Line 4:	SANTA MONICA, CALIFORNIA 90403		
ATTORNEY DOCKET NUMBER:	NEURODRIN OPPOSITION		
NAME OF SUBMITTER:	Steve P. Hassid		
Signature:	/Steve P. Hassid/		

Date:

07/02/2012

Total Attachments: 3

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WORLDWIDE TRADEMARK ASSIGNMENT

WHEREAS, ACCELERATED INTELLIGENCE, INC., with an address at 2554 Lincoln Boulevard No. 757, Venice, CA 90291, the undersigned trademark applicant and the ASSIGNOR herein, has applied for a U.S. Trademark Registration for "NEURODRIN" (hereafter, "NEURODRIN"), which has been assigned U.S. Serial No. 85/361,213;

WHEREAS, NEUROBRANDS LLC, a limited liability company organized and existing under the laws of the State of California, having a place of business at 501 Santa Monica Boulevard, 2<sup>nd</sup> Floor, Santa Monica, CA 90401, the ASSIGNEE herein, desires to document its ownership of the entire right, title and interest in and to the NEURODRIN mark and said trademark application and any trademark registrations to be granted and issued thereon;

NOW, THEREFORE, for and in consideration of the sum of One Thousand Five Hundred Dollars (\$1,500.00) by the ASSIGNEE to me paid, and other valuable consideration, the receipt and legal sufficiency of all of which is hereby acknowledged, I, the said ASSIGNOR, acknowledge that I do hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the NEURODRIN mark, in and to said NEURODRIN application for trademark registration thereon, and in and to any and all registrations which may be granted and issued on said application, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all rights based upon any and all applications in the United States of America covered by this Assignment.

I do hereby acknowledge that I have agreed, and do hereby agree, that I will, at the request of said ASSIGNEE, execute any and all applications for registration for the NEURODRIN application and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain registration on said application, to secure the grant of such registration, to perfect and vest in the ASSIGNEE the entire right, title and interest in the NEURODRIN mark, applications and registrations granted thereon, together with and including all priority rights based upon the said application and to enforce and maintain registration of the NEURODRIN mark.

NEURODRIN ASSIGNMENT

I do hereby acknowledge that I have agreed, and do hereby agree, that I shall not apply for trademark, service mark, or trade name registration of, or market, advertise, or otherwise use in commerce in any way, and shall immediately cease all use of, the mark NEURODRIN, any other mark containing the letters "NEURO", whether alone or in combination with other words, marks, or designs, in any language, for use with drinks and supplements in the United States and in all countries foreign thereto.

And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, trademark registration for the NEURODRIN mark before competent International Authorities and in any and all countries foreign to the United States in which applications for trademark registration can be so made or trademark registration so obtained.

Dated: 6.18.12

Shaahin Cheyene

Digitally signed by Shaahin Cheyene  
DN: cn=Shaahin Cheyene, o=us,  
email=shche@acil.com,  
Date: 2012.06.18 11:21:59 -0700

Signature

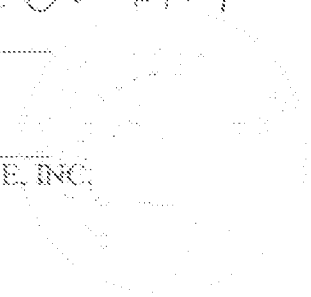
*Sh* 6/18/12

Name: Shaahin Cheyene

Shaahin Cheyene as President

Title: PRESIDENT

ACCELERATED INTELLIGENCE, INC.



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

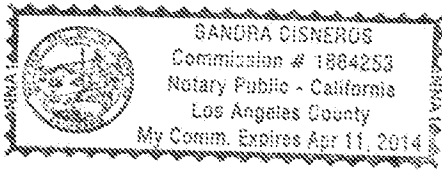
State of California

County of Los Angeles

On 6/29/12 before me, Sandra Cisneros, Notary Public

personally appeared Shashin Cheyene

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Signature: [Handwritten Signature] Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Worldwide Trademark Assignment

Document Date: 6/18/12 Number of Pages: 2

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name: Shashin Cheyene Signer's Name:

- Corporate Officer -- Title(s):
Individual
Partner -- Limited General
Attorney in Fact
Trustee
Guardian or Conservator
Other: President - Accelerated Intelligence

Signer Is Representing: [Handwritten]