

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZestCash, Inc.		07/02/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BlueChip Financial		
Street Address:	4180 Highway 281		
City:	Belcourt		
State/Country:	NORTH DAKOTA		
Postal Code:	58316		
Entity Type:	a wholly owned entity of the Turtle Mountain Band of Chippewa Indians, a federally recognized Native American tribe: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85517311	IT'S LIKE HAVING A BANK IN YOUR WALLET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipprosecution@orrick.com, mjarrell@orrick.com		
Correspondent Name:	Leah Somoano		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	IP Prosecution Department		
Address Line 4:	Irvine, CALIFORNIA 92614-8255		
ATTORNEY DOCKET NUMBER:	23237-6005		
NAME OF SUBMITTER:	Leah Somoano		
Signature:	//Leah Somoano//		
Date:	07/03/2012		
Total Attachments: 1 source=TM Assignment ZESTCASH to BLUECHIP#page1.tif			

CH \$40.00 85517311

Exhibit A

ASSIGNMENT OF SERVICE MARK

This Assignment of Service Mark ("Assignment") is effective as of June 25, 2012, by and between ZestCash, Inc., a corporation of Delaware located at 6636 Hollywood Blvd., Los Angeles, California 90028 ("Assignor"), and BlueChip Financial, a wholly owned entity of the Turtle Mountain Band of Chippewa Indians, a federally recognized Native American tribe, d/b/a Spotloan with its principal place of business at 4180 Highway 281, Belcourt, North Dakota 58316 ("Assignee").

WHEREAS, Assignor filed and is the owner of an application to register the service mark IT'S LIKE HAVING A BANK IN YOUR WALLET ("the Mark") with the United States Patent and Trademark Office based on its bona fide intent to use the Mark in commerce, which application has been given the serial number 85/517,311, but has not yet filed an allegation of use of the Mark under 15 U.S.C. section 1051(c) or 1051(d);

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Mark and the Application as well as the entire portion of the business to which the Mark pertains;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Mark in the above-identified application, any good-will associated with the Mark, and the above-identified application to register the Mark as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060.

Dated: July 2, 2012

ZESTCASH, INC.

By: 

Laura B. Gowen  
Secretary of Corporation and  
General Counsel

Dated: July 2, 2012

BLUECHIP FINANCIAL, INC.

By: 

Merle St. Claire  
Chairman of the Board of Directors