

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	John Masters Organic Hair Care, Inc.		06/28/2012
			Entity Type
			CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	John Masters Organics, Inc.		
Street Address:	125 Main Street		
City:	Stamford		
State/Country:	NEW YORK		
Postal Code:	12167		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3475409	JOHN MASTERS ORGANICS
CORRESPONDENCE DATA			
Fax Number:	3152188748		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	315.218.8515		
Email:	bskpto@bsk.com		
Correspondent Name:	George R. McGuire		
Address Line 1:	One Lincoln Center		
Address Line 4:	Syracuse, NEW YORK 13202		
ATTORNEY DOCKET NUMBER:	159T001B - 130711		
NAME OF SUBMITTER:	George R. McGuire		
Signature:	/george r. mcguire/		
Date:	07/03/2012		
Total Attachments: 1 source=JMO Assignment#page1.tif			

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**TRADEMARK ASSIGNMENT**

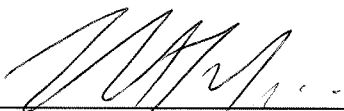
**WHEREAS**, John Masters Organic Hair Care, Inc., a corporation legally organized under the laws of New York, and having a business address at 125 Main Street, Stamford, New York 12167 ("Assignor"), owns the entire right, title and interest in and to the Trademark JOHN MASTERS ORGANICS and United States Trademark Registration No. 3,475,409 therefore (the Trademark and its Registration referred to as the "Trademark");

**WHEREAS**, John Masters Organics, Inc., a corporation legally organized under the laws of New York, and having a business address at 125 Main Street, Stamford, New York 12167 ("Assignee"), is desirous of acquiring the entire right, title and interest in the Trademark, together with all goodwill symbolized thereby;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby duly and fully acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the aforesaid Trademark and the United States Registrations therefore, together with all goodwill associated therewith, including all foreign rights thereunder.

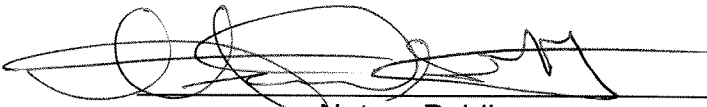
**John Masters Organic Hair Care, Inc.**

Date: 6/28/12

By:   
Robert Bollinger, Vice President

STATE OF NEW YORK )  
 ) ss.:  
COUNTY OF Delaware )

On the 28 day of June in the year 2012 before me, the undersigned, a notary public in and for said State, personally appeared ROBERT BOLLINGER, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed this instrument.

  
Notary Public

HEIDI S. PICKETT  
Notary Public, State of New York  
Qualified in Schoharie County  
Registration # 01PI 5062548  
My Commission Expires 7/1/2014

2011226.1

**TRADEMARK**