

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Leading Hotels of the World, Ltd.		02/27/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Sceptre Hospitality Resources, LLC		
Street Address:	7600 East Orchard Road		
Internal Address:	Suite 230S		
City:	Greenwood Village		
State/Country:	COLORADO		
Postal Code:	80111		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3528247	SPALINX	
CORRESPONDENCE DATA			
Fax Number:	3038302016		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-839-8700		
Email:	reilly@iplawdenver.com		
Correspondent Name:	The Reilly Intellectual Property Law Fir		
Address Line 1:	1325 East 16th Avenue		
Address Line 4:	Denver, COLORADO 80218		
ATTORNEY DOCKET NUMBER:	10075-G-1		
NAME OF SUBMITTER:	Ellen Reilly		
Signature:	/Ellen Reilly/		

OP \$40.00 3528247

Date:

07/03/2012

**Total Attachments: 4**

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**THE REILLY INTELLECTUAL PROPERTY LAW FIRM, P.C.**

1325 East 16<sup>th</sup> Avenue  
Denver, Colorado 80218

Patent • Trademark • Copyright Causes

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July 3, 2012

United States Patent and Trademark Offices  
Office of Public Records  
Assignment Division

Attached is a Trademark Assignment from THE LEADING HOTELS OF THE WORLD, LTD., a New York corporation to SCEPTRE HOSPITALITY RESOURCES, LLC, a Delaware limited liability company, dated February 27, 2012.

The assignment assigns the entire interest and good will of SPALINX Stylized, R.N. 3,528,247.

Please do not hesitate to contact me if you have any questions.

Sincerely,

THE REILLY INTELLECTUAL  
PROPERTY LAW FIRM, P.C.



By: Ellen Reilly

## **TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered effective as of this 27<sup>th</sup> day of February, 2012 by and between THE LEADING HOTELS OF THE WORLD, LTD., a New York corporation, 99 Park Avenue, New York, New York 100161 (the "Assignor"), and SCEPTRE HOSPITALITY RESOURCES, LLC, a Delaware limited liability company of 7600 East Orchard Road, Suite 230 S, Greenwood Village, CO 80111, U.S.A. (the "Assignee").

### **Recitals**

A. Assignor is the owner of all right, title and interest in and to the trademark "SpaLinx" (as further described in Exhibit 1 attached hereto and as hereinafter referred to as the "Trademark") in the United States, together with the goodwill of the business connected with and symbolized by the Trademark.

B. Assignor desires to assign the Trademark to Assignee, and Assignee desires to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows.

1. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States, together with the goodwill of the business connected with and symbolized by the Trademark, including, without limitation, (1) the right to renew the trademark registration listed on Exhibit 1, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademark, all of which to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark at no cost to Assignor.


3. This assignment is effective as of February 27, 2012.

{Remainder Intentionally Blank – Signatures To Follow}

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

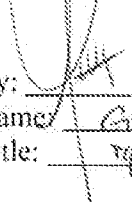
ASSIGNOR:

THE LEADING HOTELS OF THE WORLD,  
LTD., a New York corporation

By:   
Name: Daniel H. Kim  
Title: CFO

ASSIGNEE:


SCEPTRE HOSPITALITY RESOURCES, LLC,  
a Delaware limited liability company

By:   
Name: Greg Dounis  
Title: Manager and CFO

**Exhibit 1**  
**Trademark**

U.S. TRADEMARK

(See Attached)

<p align="center">Mark</p> <p align="center">Int'l Class &amp; Goods</p>	<p align="center">Reg. No.</p> <p align="center">Reg. Date</p>	<p align="center">Status</p> <p align="center">Action Due</p>
<p align="center">  </p> <p>IC 035. US 100 101 102. G &amp; S: Appointment scheduling services for spas; management of call centers for spas, restaurants, golf courses, sports activities and guided tours; providing business reports in the field of sales for spas; providing economic forecasting for spas. FIRST USE: 20070000. FIRST USE IN COMMERCE: 20070000</p> <p>IC 036. US 100 101 102. G &amp; S: Providing financial reports in the field of revenues and financial forecasting for spas. FIRST USE: 20070000. FIRST USE IN COMMERCE: 20070000</p> <p>IC 042. US 100 101. G &amp; S: Application service provider, namely, providing, hosting, managing, developing, and maintaining, software, websites, and databases for use in the spa industry; hosting websites of others on a computer server for a global computer network to facilitate consumer scheduling, appointments and records. FIRST USE: 20070000. FIRST USE IN COMMERCE: 20070000</p> <p>IC 044. US 100 101. G &amp; S: Making reservations for others for physical and beauty treatment at health spas. FIRST USE: 20070000. FIRST USE IN COMMERCE: 20070000</p>	<p align="center">3528247</p> <p align="center">November 4, 2008</p>	<p align="center">Registered</p> <p align="center">Section 8 and 15 affidavits due November 4, 2014</p>