

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kellwood Company		06/15/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BLK DNM Group, LLC
Street Address:	237 Lafayette Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85376481	BLK DNM
Serial Number:	85298613	BLK DNM
Serial Number:	85376441	BLK DNM
Registration Number:	4165662	BLK DNM

CORRESPONDENCE DATA

Fax Number: 6179518736
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6179518000
 Email: jennifer.kagan@bingham.com
 Correspondent Name: Jennifer Kagan
 Address Line 1: One Federal Street
 Address Line 2: Bingham McCutchen LLP
 Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	BLKDNM-000
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OP \$115.00 85376481

NAME OF SUBMITTER:	Jennifer Kagan
Signature:	/jenniferkagan/
Date:	07/05/2012
Total Attachments: 4 source=Trademark assignment BLK DNM#page1.tif source=Trademark assignment BLK DNM#page2.tif source=Trademark assignment BLK DNM#page3.tif source=Trademark assignment BLK DNM#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), is entered into by and between Kellwood Company, a corporation organized and existing under the laws of the State of Delaware, having an address of 600 Kellwood Parkway, Chesterfield, MO 63017 ("Assignor"), and BLK DNM Group, LLC, a limited liability company organized and existing under the laws of the State of Delaware, having an address of 237 Lafayette Street, New York, NY 10012 ("Assignee"), and is effective as of the last date of signature ("Effective Date").

WHEREAS, Assignor has adopted, is using and is the owner of all right, title, interest, and goodwill in and to the trademarks and other indicia of origin listed in the attached Schedule A (the "Marks");

WHEREAS, Assignor has entered into an Asset Purchase Agreement (the "Asset Purchase Agreement") dated as of May 31, 2012 with Assignee;

NOW, THEREFORE, pursuant to the Asset Purchase Agreement, Assignor does hereby assign, sell and transfer unto Assignee for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, all of its right, title and interest in and to the Marks, together with its right in and to the goodwill of the business symbolized by the Marks, its right to sue for past, present and future infringement thereof, and any of its registrations therefor. Assignor does further consent to the recordation of this Assignment with the United States Patent and Trademark Office and the corresponding entities or agencies in any applicable foreign countries.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers reasonably necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments covering Assignor's right in and to the Marks in a form acceptable for recordation in both the United States Patent and Trademark Office and the corresponding entities or agencies in any applicable foreign countries.

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KELLWOOD COMPANY,
"Assignor"

By: Adrian Kowalewski
Name: Adrian Kowalewski
Title: Chief Financial Officer

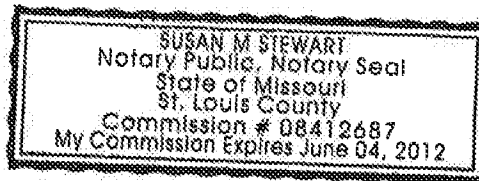
STATE OF Missouri

COUNTY OF St. Louis

SUBSCRIBED AND SWORN to before me on this 4 day of June, 2012,
appeared Adrian Kowalewski, the person who signed this instrument, who acknowledged
that s/he is the CFO of Kellwood Co., and that being duly
authorized s/he signed such instrument as a free act on behalf of
Kellwood Company.

Susan M. Stewart
Notary Public

My Commission Expires: 6-4-2012



The foregoing assignment by Johan Lindeberg, is hereby accepted as of the 15th day of JUNE, 2012.

BLK DNM GROUP, LLC,
"Assignee"

By: [Signature]
Name: Johan Lindeberg
Title: Chief Executive Officer

STATE OF NEW YORK

COUNTY OF ~~NEW YORK~~ QUEENS

SUBSCRIBED AND SWORN to before me on this 15th day of JUNE, 2012, appeared Johan Lindeberg, the person who signed this instrument, who acknowledged that s/he is the CEO of BLK DNM GROUP LLC and that being duly authorized s/he signed such instrument as a free act on behalf of BLK DNM GROUP LLC.




[Signature]
Notary Public

My Commission Expires: 07/19/2014

CARLOS ENRIQUE ESPANA
Notary Public, State of New York
Qualified in Queens County
Reg. No. 01688205142
My Commission Expires 07-19-2014

SCHEDULE A

U.S. Trademark Registrations and Applications

<u>Trademark</u>	<u>Status in Trademark Office</u>	<u>Registration / Application Number</u>	<u>Registration / Filing Date</u>	<u>Class</u>
BLK DNM	Pending	[s/n 85/376,441]	[filed 7/20/2011]	35
BLK DNM	Pending	[s/n 85/376,481]	[filed 7/20/2011]	18
	Pending	[s/n 85/298,020]	[filed 4/18/2011]	25
	Pending	[s/n 85/298,613]	[filed 4/19/2011]	3
	Pending	[s/n 85/298,750]	[filed 4/19/2011]	9

Foreign Trademark Registrations and Applications:

<u>Trademark</u>	<u>Country</u>	<u>Status in Trademark Office</u>	<u>Registration / Application Number</u>	<u>Registration / Filing Date</u>	<u>Class</u>
BLK DNM	Switzerland	Pending	[s/n 51217/2012]	[filed 2/1/2012]	3, 9, 25
BLK DNM	European Union	Pending	[s/n 010166957]	[filed 8/1/2011]	3, 9, 14, 16, 18, 25