

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
True 2 Beauty, Inc.		06/29/2012	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Performance Plus Marketing, Inc.		
Street Address:	5560 East 61st Street		
City:	Commerce		
State/Country:	CALIFORNIA		
Postal Code:	90040		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	78840812	LIBIGROW	
Serial Number:	85290833	LIBIGROW	
Serial Number:	85247739	LIBIGROW XXXTREME	
Serial Number:	85247736	LIBIGIRL	
Serial Number:	85247722	BLUE DIAMOND PILL	
Serial Number:	85247731	PINK DIAMOND PILL	
Serial Number:	85485258	H2ALOE	
Serial Number:	85484067	H2ALOE	
Serial Number:	85503125	H2COCO	
CORRESPONDENCE DATA			
Fax Number:	2017129444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	201-712-1616		
Email:	cguarino@ndslaw.com		

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Correspondent Name: Charles P. Guarino  
Address Line 1: 95 Route 17 South  
Address Line 2: Nicoll Davis & Spinella LLP - Suite 316  
Address Line 4: Paramus, NEW JERSEY 07652

ATTORNEY DOCKET NUMBER:	T2B TO PPM ASSIGNMENT
NAME OF SUBMITTER:	Charles P. Guarino
Signature:	/Charles P Guarino/
Date:	07/05/2012

Total Attachments: 3  
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**TRADEMARK ASSIGNMENT**

WHEREAS, TRUE 2 BEAUTY, INC., a corporation duly organized and existing under the laws of the State of Nevada, having a business address at 301 Yamato Road, Suite 1240, Boca Raton, Florida 33431 (hereinafter "Assignor"), has used and is the owner of the trademarks set forth on Schedule A (hereinafter referred to as "the Trademarks").

WHEREAS, PERFORMANCE PLUS MARKETING, INC., a corporation duly organized and existing under the laws of the State of Florida, having a business address at 5560 East 61st Street, Commerce, California 90040 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by same;

WHEREAS, Assignee is a successor to a portion of Assignor's business to which the Trademarks pertain, which business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks for the United States and throughout the world, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by same, and all rights of action resulting from prior infringement or other unauthorized use of the Trademarks, and all rights as a party in any opposition or similar proceedings relating to the Trademarks.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Trademarks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

**TRUE 2 BEAUTY, INC.**

Dated: \_\_\_\_\_

6-29-12

By: \_\_\_\_\_

William Bollander,  
President



**SCHEDULE A**  
**TRADEMARKS**

Trademark	Jurisdiction	Serial No.	Reg. No.	Filing Date	Status
LIBIGROW	United States	78840812	3222174	March 19, 2006	Registered
LIBIGROW	United States	85290833	4035137	April 8, 2011	Registered
LIBIGROW	Madrid IR	A0024237	1075172	April 8, 2011	Registered
LIBIGROW XXXTREME	United States	85247739	4048292	February 21, 2011	Registered
LIBIGROW XXXTREME	Madrid IR	A0025495	1086174	February 21, 2011	Registered
LIBIGIRL	United States	85247736	4026169	February 21, 2011	Registered
LIBIGIRL	Madrid IR	A0024677	1079480	February 21, 2011	Registered
BLUE DIAMOND PILL	United States	85247722	n/a	February 21, 2011	Pending
PINK DIAMOND PILL	United States	85247731	4055485	February 21, 2011	Registered
H2ALOE (and Design)	United States	85485258	n/a	December 1, 2011	Pending
H2ALOE	United States	85484067	n/a	November 30, 2011	Pending
H2COCO	United States	85503125	n/a	December 23, 2011	Pending