

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
You Walk Away		06/18/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Beach & Claremont, LLC		
Street Address:	122 West Carpenter Freeway		
Internal Address:	Sixth Floor		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75039		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77384074	YOU WALK AWAY	
CORRESPONDENCE DATA			
Fax Number:	2142064330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-206-4300		
Email:	molly@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	8411 Preston Road		
Address Line 2:	Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
ATTORNEY DOCKET NUMBER:	WALK-0001		
NAME OF SUBMITTER:	Molly Buck Richard		

Signature:	/Molly Buck Richard/
Date:	07/05/2012
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, You Walk Away, LLC, a California limited liability company having a mailing address of 701 Palomar Airport Road, Suite 300, Carlsbad, California 92011 (hereinafter referred to as "Assignor") is the owner of the following trademark application:

Serial No.
77/384,074

Mark
YOU WALK AWAY

WHEREAS, Beach & Claremont, LLC, a Texas limited liability company, whose address is 122 West Carpenter Freeway, Sixth Floor, Irving, TX 75039 (hereinafter referred to as "Assignee") is desirous of acquiring Assignor's rights in such mark, including the application for registration therefor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby assigns to Assignee all right, title, and interest in and to such trademark, and the above referenced trademark application, together with the goodwill of the business symbolized by the mark.

Signed this 18th day of June, 2012.

YOU WALK AWAY, LLC

By: Jon Maddux 

Printed name: JON MADDOUX

Title: Managing Member

THE STATE OF CALIFORNIA §

COUNTY OF _____ §

BEFORE ME, on this day personally appeared _____, known to me to be the person signing below and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this ___ day of _____, 2012.

Notary Public in and for the State
of California
Printed Name: _____
My Commission Expires: _____

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of San Diego

On June 18th 2012 before me, David J. Ruyle, Jr., Notary Public
(Here insert name and title of the officer)

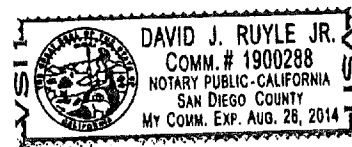
personally appeared Jon Maddux

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.


Signature of Notary Public



(Notary Seal)

ADDITIONAL OPTIONAL INFORMATION

INSTRUCTIONS FOR COMPLETING THIS FORM

Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. ~~he/she/they~~, is /are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ❖ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - ❖ Indicate title or type of attached document, number of pages and date.
 - ❖ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document

DESCRIPTION OF THE ATTACHED DOCUMENT

Compromise Settlement Agreement and Release
(Title or description of attached document)

(Title or description of attached document continued)

Number of Pages _____ Document Date _____

(Additional information)

CAPACITY CLAIMED BY THE SIGNER

- Individual (s)
 Corporate Officer

(Title)

- Partner(s)
 Attorney-in-Fact
 Trustee(s)
 Other Managing Member

TRADEMARK