

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fountain Industries Co.		05/31/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Fountain Industries, LLC		
Street Address:	922 East 14th Street		
City:	Albert Lea		
State/Country:	MINNESOTA		
Postal Code:	56007		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2249274	THE SENSIBLE SOLUTION	
Registration Number:	1979111	R & D	
Registration Number:	1132986	REDI-KLEEN	
Serial Number:	77952820	ECOMASTER	
Registration Number:	0889165	HI-T	
Registration Number:	0887101	CLEANMASTER	
Registration Number:	0442848	DEGREASOL	
CORRESPONDENCE DATA			
Fax Number:	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-492-7000		
Email:	ip@fredlaw.com		
Correspondent Name:	Patricia A. Larson, Senior Paralegal		
Address Line 1:	Fredrikson & Byron, P.A.		
Address Line 2:	200 S. Sixth Street, Suite 4000		

OP \$190.00 2249274

Address Line 4: Minneapolis, MINNESOTA 55402-1425

NAME OF SUBMITTER: Patricia A. Larson

Signature: /Patricia A. Larson/

Date: 07/06/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Fountain Industries Co., a Minnesota corporation ("Assignor"), owns the trademark applications and registrations listed in Exhibit A (the "Marks");

WHEREAS, Fountain Industries, LLC, a Delaware limited liability company ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Marks; and

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated May 31, 2012, pursuant to which Assignee is purchasing, among other things, certain intellectual property of Assignor, including the Marks, and has agreed to execute and deliver this Trademark Assignment, for recording with governmental authorities including, but not limited to, the U.S. Patent and Trademark Office (the "APA").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, and in all cases subject to the terms and conditions of the APA, the parties agree as follows:

1. Assignment. Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, its entire right, title and interest in and to the Marks together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Marks, the goodwill of the business associated with the Marks, all rights to seek and collect damages and other relief for past and future infringements and all proceeds thereof and all other rights and proceeds associated therewith.

2. Terms of the APA. The terms of the APA, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the Marks are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the APA shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the APA and the terms hereof, the terms of the APA shall govern.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on its behalf as dated below.

[SIGNATURE PAGE FOLLOWS]

EXHIBIT A: MARKS

Trademark	Reg./App. No.	Reg./App. Date
THE SENSIBLE SOLUTION	2,249,274	June 1, 1999
HL-T	889,165	April 7, 1970
CLEANMASTER	887,101	March 3, 1970
DEGREASOL (STYLIZED)	442,848	June 7, 1949
ECOMASTER	77/952,820	March 8, 2010
R & D	1,979,111	June 11, 1996
REDI-KLEEN	1,132,986	April 15, 1980

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