

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JBS USA, LLC		06/22/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Creativators, LLC		
Street Address:	4917 Homeville Road		
City:	Cochranville		
State/Country:	PENNSYLVANIA		
Postal Code:	19330		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2090022	GUARD DOG	
Registration Number:	2696173	FRANK FRIES	
CORRESPONDENCE DATA			
Fax Number:	2159651331		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-965-1290		
Email:	usptotm@panitchlaw.com		
Correspondent Name:	Leslie L. Kasten, Jr.		
Address Line 1:	2005 Market Street, 22nd Floor		
Address Line 2:	1 Commerce Square		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	204037.5002		
NAME OF SUBMITTER:	Leslie L. Kasten		

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Signature:	/Leslie L. Kasten/
Date:	07/06/2012
Total Attachments: 1 source=IP Assignment hotdogpatents_Executed#page1.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, JBS USA, LLC, a Delaware limited liability company, including its subsidiaries, with a business address at 1770 Promontory Circle, Greeley, CO ("ASSIGNOR"), owns certain intellectual property ("Intellectual Property") including certain issued patents and trademarks, as provided below:

- 1) US Patent No. 5,771,771, filed 10/15/1996, issued 6/30/1998, entitled "Apparatus for Cutting a Sausage Product"
- 2) US Patent No. 5,976,585, filed 9/15/1998, issued 11/2/1999, entitled "Method of Making Hot Dog Based Food Product and Food Product Made Thereof"
- 3) US Patent No. 6,248,013, filed 9/30/1999, issued 6/19/2001, entitled "Apparatus for Processing Meat"
- 4) US Patent No. 7,740,528, filed 12/16/2008, issued 6/22/2010, entitled "Apparatus for Cutting Elongated Meat"
- 5) US Trademark Reg. No./Serial No. 2,090,022/75,056,178, filed 2/12/1996, issued 8/19/1997, mark "Guard Dog"
- 6) US Trademark Reg. No./Serial No. 2,696,173/75,936,653, filed 3/6/2000, issued 3/11/2003, mark "Frank Fries"

WHEREAS, Creativators, LLC, a Pennsylvania limited liability company having its principal place of business at 4917 Homeville Road, Cochranville, PA ("ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Intellectual Property in the United States and in all foreign countries;

NOW, THEREFORE, in view of good and valuable consideration, paid to us by ASSIGNEE, the receipt and sufficiency of which ASSIGNOR acknowledges, ASSIGNOR, has sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the Intellectual Property including all goodwill associated with the trademarks.

AND ASSIGNOR covenants and agrees that ASSIGNOR has the full right to convey the entire right, title, and interest and all goodwill associated with the trademarks herein assigned and that ASSIGNOR has not executed and will not execute any assignment or other instrument in conflict with this Assignment;

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment on the date indicated below.

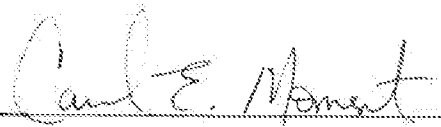
ASSIGNOR

JBS USA, LLC

By: 
Bill Trupkiewicz

Title: Secretary

Date: June 22, 2012



NOTARY

Dated: June 22, 2012

