

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Powdr-Woodward Films LLC		07/09/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Powdr-Woodward PA LLC		
Street Address:	1790 Bonanza Drive		
Internal Address:	Suite W-201		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84060		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85491611	WOODWARD FILMS	
Serial Number:	85498948	WOODWARD TV	
CORRESPONDENCE DATA			
Fax Number:	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-382-6572		
Email:	enielsen@swlaw.com		
Correspondent Name:	Eric M. Nielsen, Snell & Wilmer L.L.P.		
Address Line 1:	400 East Van Buren		
Address Line 2:	One Arizona Center		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	37173.7900		
NAME OF SUBMITTER:	Eric Nielsen		

CH \$65.00 85491611

Signature:	/Eric Nielsen/
Date:	07/09/2012
Total Attachments: 1 source=Woodward Assignment#page1.tif	

## TRADEMARK ASSIGNMENT

ASSIGNOR: Powdr-Woodward Films LLC, a Delaware Limited Liability Company  
P.O. Box 4646, Suite W-201  
1790 Bonanza Drive  
Park City, Utah 84060

ASSIGNEE: Powdr-Woodward PA LLC, a Delaware Limited Liability Company  
1790 Bonanza Drive, Suite W-201  
Park City, Utah 84060

TRADEMARKS: **WOODWARD FILMS**  
U.S. Serial No. 85/491,611  
Filed December 9, 2011

**WOODWARD TV**  
U.S. Serial No. 85/498,948  
Filed December 19, 2011

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee, its successors, assigns, and legal representatives, the full and exclusive worldwide right, title, and interest in and to the above-referenced Trademarks, including the goodwill of the business symbolized by the marks, and the applications thereof, Nos. 85/491,611 and 85/498,948, and the right to sue for and collect damages for infringements and past infringements thereof.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record this Assignment for the sole benefit of Assignee, its successors, assigns, and legal representatives.

Assignor hereby agrees, upon request of Assignee, and without further remuneration, to promptly provide Assignee with all pertinent facts and documents relating to the foregoing trademarks as reasonably may be known and accessible to Assignor.

EXECUTED AND EFFECTIVE on this 09 day of July, 2012.

Powdr-Woodward Films, LLC, a Delaware Limited Liability Company

By: 

Typed Name: Jennifer Botter

Title: Senior Vice President & Chief Financial Officer